

BALLY'S
LAS VEGAS

CAESARS
PALACE
LAS VEGAS

Flamingo
LAS VEGAS

Harrah's
LAS VEGAS

Paris
LAS VEGAS

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hollywood
RESORT & CASINO • LAS VEGAS

THE
LINQ
HOTEL &
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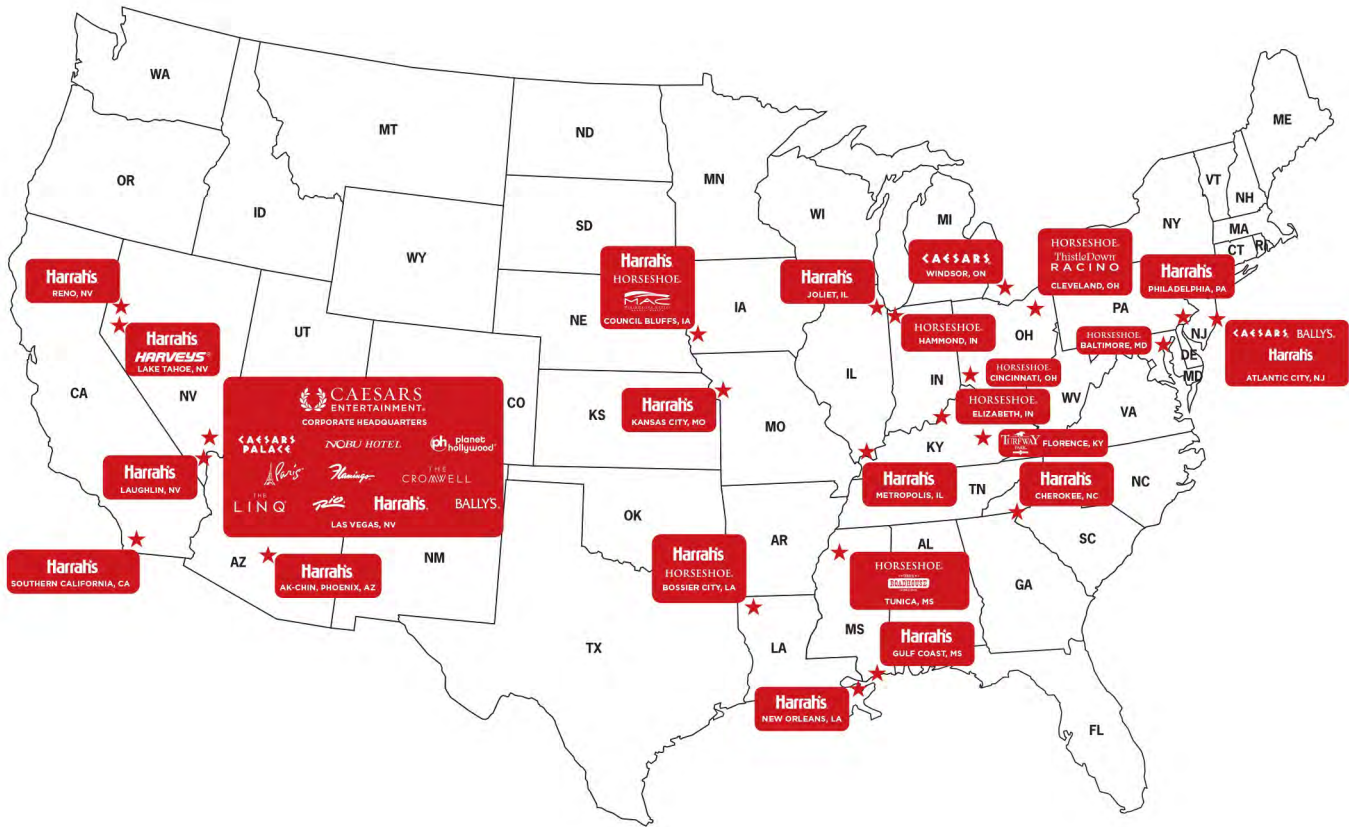
CAESARS ENTERTAINMENT

855-MEET-CET

Meet@Caesars.com

cetmeetings.com

ONE COMPANY. ONE CONTACT. COUNTLESS OPTIONS.



PROPERTY NAME	CITY	STATE	GUEST ROOMS & SUITES	SQUARE FEET OF MEETING SPACE
Harrah's Phoenix Ak-Chin	Maricopa	AZ	300	4,178
Harrah's Southern California	Valley Center (San Diego)	CA	1,056	41,000
Harrah's Council Bluffs	Council Bluffs	IA	251	0
Horseshoe Council Bluffs	Council Bluffs	IA	0	0
Mid-America Center	Council Bluffs	IA	0	64,000
Harrah's Joliet	Joliet	IL	204	6,000
Harrah's Metropolis	Metropolis	IL	258	0
Horseshoe Southern Indiana	Elizabeth	IN	503	24,000
Horseshoe Hammond	Hammond	IN	0	100,000
Turfway Park	Florence	KY	0	139,700
Harrah's Louisiana Downs	Bossier City	LA	0	27,618
Horseshoe Bossier City	Bossier City	LA	604	15,189
Harrah's New Orleans	New Orleans	LA	450	47,000
Horseshoe Baltimore	Baltimore	MD	0	7,670
Harrah's Gulf Coast	Biloxi	MS	500	5,000
Horseshoe Tunica	Tunica	MS	507	1,500
Tunica Roadhouse Casino & Hotel	Tunica	MS	134	2,100
Harrah's North Kansas City	North Kansas City	MO	392	10,936
Bally's Las Vegas	Las Vegas	NV	2,814	175,000
Caesars Palace	Las Vegas	NV	3,960	300,000
The Cromwell	Las Vegas	NV	188	0
Flamingo Las Vegas	Las Vegas	NV	3,460	73,000
Harrah's Las Vegas	Las Vegas	NV	2,526	25,000
The LINQ Hotel & Casino	Las Vegas	NV	2,545	40,000
Paris Las Vegas	Las Vegas	NV	2,916	140,000
Planet Hollywood Resort & Casino	Las Vegas	NV	2,496	88,000
Rio All-Suite Hotel & Casino	Las Vegas	NV	2,522	160,000
Harrah's Lake Tahoe	Lake Tahoe	NV	532	20,000
Harveys Lake Tahoe	Lake Tahoe	NV	740	22,000
Harrah's Reno	Reno	NV	928	24,000
Harrah's Laughlin	Laughlin	NV	1,505	7,000
Bally's Atlantic City	Atlantic City	NJ	1,760	80,000
Caesars Atlantic City	Atlantic City	NJ	1,144	28,000
Harrah's Resort Atlantic City	Atlantic City	NJ	2,586	125,000
Harrah's Cherokee	Cherokee	NC	1,108	20,000
Horseshoe Cincinnati	Cincinnati	OH	0	33,000
Horseshoe Cleveland	Cleveland	OH	0	0
ThistleDown Racino	Cleveland	OH	0	0
Harrah's Philadelphia	Chester	PA	0	14,000
Caesars Windsor	Windsor	Ontario	758	100,000



Thank you for your interest in Caesars Entertainment and Planet Hollywood Resort & Casino!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company. I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Las Vegas and why it's an ideal destination for meetings, conventions and events; and of course, you'll get to know Planet Hollywood and its unique collection of offerings and options.

Lavish in design and featuring the latest in technology, Planet Hollywood has it all, including 88,000 square feet of meeting and conference space, beautiful and dynamic interior design, state-of-the-art presentation and telecommunications systems, and a full-service business center. Add to that an award-winning convention services staff, a full-service culinary team, and dedicated banquet kitchen, and you'll see why an event at Planet Hollywood is like no other.

We look forward to being a partner in your success!





MEETINGS & EVENTS

DONE DIFFERENTLY

INDULGE YOUR VISION. BE TREATED RIGHT. REST EASY.

It's a game-changer. To be absolutely sure we serve our customers the best way possible, we entirely re-thought the way we do business. And the result? One team, united nationwide, committed to giving you the most successful meeting experience possible.

Expand your meeting horizons and leverage your spend more easily and conveniently than ever before. Give your attendees a deeper, more memorable experience. We value all your business, no matter where you meet.

With one call or email, you have access to nearly 40 properties across the U.S. in 20 unique destinations, with 1.5 million square feet of meeting space and more than 42,000 guest rooms. That one call is powerful. It gives you the utmost in flexibility, benefits and more to make sure your meeting is a standout hit.

Mix and match properties and meeting spaces within a destination, under a single contract and minimum. There's no need to negotiate with them all separately; it's all conveniently consolidated and all counts toward one single food and beverage minimum, on one master bill. You can also hold your opening reception in a nightclub, your general session in a ballroom and dinner in a restaurant and a portion of your spend counts toward your food and beverage minimum.

Enjoy elite perks and privileges with our exclusive Meeting Diamond program. You're a VIP and we recognize that. Our nationwide Meeting Diamond program shows you how much we appreciate you and value your business.

Be rewarded with our Total Rewards® Meetings & Events program. Earn Reward Credits® for meetings held at any participating Caesars Entertainment property in the U.S. and redeem those credits to reward yourself with something you've always wanted, or use your credits toward future programs.

Be environmentally responsible. You can feel good knowing that you're working with an organization with an extensive commitment to environmental stewardship.



A COMMITTED NATIONWIDE TEAM OF DECISION-MAKERS

Your most important tool is the team standing behind you.

Passionate about what we do, our team has hundreds of years of combined experience in meetings and events and is ready to meet any need and solve any challenge head-on. And we're unified, with everyone reporting up one simple chain of command.

Our team of in-market salespeople live and work in the communities where you live and work, providing dedicated sales contacts in your backyard that can get to know you, understand your business needs and provide access to our entire portfolio of properties. It seems like a no-brainer, but it is really different from how others do things. Our in-market salespeople are decision-makers. They won't need to check with the property to see what's available or what the rate is. They'll be the ones making the decisions, so they'll be able to respond more quickly and better meet your needs. And they work closely with third parties as well, facilitating strong partnerships for true win-win collaborations.

Our on-property salespeople provide property expertise, liaise seamlessly with our in-market team and offer local groups the benefit of a contact that is both local and on-property. It is, uniquely, the best of both worlds.

COLLABORATIVE SOLUTIONS WITH A PARTNER YOU CAN TRUST

Partnering with you—working together to find the best solutions to help you achieve your objectives—is how we *both* succeed. We strive to prove our commitment to you and your business with our unique structure and dedication to service.

But it's more than just *what* we offer; it's about *how easy we make it* for you.

It's what we strive to do better than anyone else in the business: offer you a wealth of options and unique benefits that both simplify your job and help you achieve greater success.

“We're intent on providing increased satisfaction and success to our customers, while making it as simple and convenient as possible for them in the process. You don't get just a salesperson; you get an entire team, operating under one philosophy and vision. Ultimately, our goal is not to win your business once, but to earn your loyalty for a lifetime.”

– Michael A. Massari, Senior Vice President, Caesars Entertainment

GET MORE.

MORE PERKS AND PRIVILEGES.

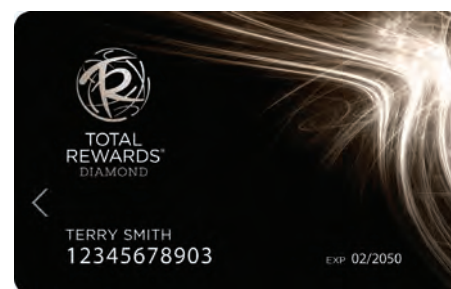
Our **Meeting Diamond program** was designed to show our commitment to your business and to give you the recognition you deserve. When you book with us, you're automatically granted Diamond status and will receive exclusive perks and privileges reserved for the highest level of customer. As an added bonus, you can designate key staff members and VIPs to enjoy Diamond status as well.

- Guaranteed priority service at the front desk, valet, business centers, restaurants and other participating outlets
- Exclusive access to Diamond Lounges
- Discounts at participating retail outlets
- Seamless integration with our Total Rewards® program
- The best service in the business and more!

MORE REWARDS.

When you hold a meeting or event at any of our properties nationwide, you can earn Reward Credits in our **Total Rewards program**.

- Redeem Credits for future meetings and events, or reward yourself with name-brand merchandise, the hottest new tech gadget, or even that once-in-a-lifetime trip you've been dreaming of.
- In addition to earning for your meetings, earn credits for gaming, entertainment and other leisure activities across our family of properties, as well as for shopping online at hundreds of brand-name retailers through the Total Rewards Marketplace.



CODEGREEN®

We recognize the importance of being responsible stewards of the environment, and we dedicate substantial financial, organizational and human capital resources to our award-winning environmental brand, CodeGreen. Between January 2010 and June 2011 alone, we invested \$109 million in combined giving to non-profit groups, with a substantial portion going to conservation-related organizations.

Additionally, over the last several years, we have significantly reduced our consumption of natural resources through various property initiatives including improving the efficiency of air-handling systems and guest room thermostats, installing low-flow water controls and high-efficiency lighting, adopting standards for use of green-certified or environmentally preferred housekeeping products and instituting comprehensive recycling programs. Other achievements:

- First among gaming companies to win a regional EPA Environmental Quality Award and the first to be a member of EPA Climate Leaders and EPA Waste-Wise
- Founding member of Team Earth, a select group of the world's leading corporations seeking to affect climate change issues through education, engagement and collective corporate action
- The first gaming company to receive seven gold medals and accreditation for all eight of our Las Vegas properties by Travelife Sustainability Systems, which identifies travel and tourism-related companies that have excellent environmental and social practices
- One of the earliest supporters of Clean the World, a non-profit that saves millions of lives around the world by recycling and distributing used hotel soaps and bottled amenities. In addition to donating our used soap, we have committed grants totaling \$250,000, enabling Clean the World to build a recycling facility in Las Vegas and substantially increase their operational capacity, while also reducing the amount of waste that will go into local landfills
- Unique co-generation facilities allow us to produce our own electricity at three of our Nevada resorts, reducing energy loss through transmission lines and capturing waste heat for hot water needs
- Our Atlantic City properties were collectively named New Jersey's Clean Energy Business Leader of the Year in 2009 and in 2008, the four resorts won a regional EPA Environmental Quality Award
- Energy conservation efforts have resulted in energy savings of over 170 million kilowatt-hours each year—enough to power 16,000 average homes
- We have saved 72 million gallons of water each year by building and operating a more efficient laundry facility to service our Las Vegas resorts
- Since October of 2010, more than 100 of our meeting sales and services managers have been certified as Green Meeting Professionals by independent third party Esty Environmental Partners

Ask your Convention Services Manager how you can make your meeting more sustainable. For more information on our environmental sustainability practices, visit caesars.com/codegreen. To learn more about the Caesars Foundation, visit CaesarsFoundation.com.



LAS VEGAS MEANS BUSINESS

Las Vegas is an ideal location for meetings and events and offers unrivaled value. The city conducts an average of 19,000 meetings, conventions and incentive programs a year, ranging in size from 10 to 100,000 attendees. We know how to do business and customers consistently select us because we provide an excellent return on investment for the companies that come here.

Las Vegas offers 150,000 rooms and more than 10.5 million square feet of meeting space, with options to fit all needs and budgets. We have the infrastructure to bring in and move around large numbers of people efficiently and inexpensively. Over 900 convenient flights daily between Las Vegas and cities around the globe provide reasonable airfares and easy access. The proximity of the airport—just one mile from the heart of the city—reduces ground travel time and expense. And it's easier to entice attendees: 47 percent of convention visitors said that holding an event in Las Vegas increased their interest in attending.

Planners prefer Las Vegas, too. They ranked the city #1 as being good for large trade shows, being inexpensive and easy to get to, having convenient airline service and having good hotels. And among corporate planners surveyed, Las Vegas ranked #1 for having excellent meeting facilities.*

“Las Vegas has the facilities, the service, the infrastructure and the experience to help us achieve our objectives and get real, quantifiable value out of our meetings.”

– Tim Gilmore, Vice President of Sales, MATCO Tools

EASY TRAVEL WITHIN LAS VEGAS

The close proximity of Las Vegas hotels often eliminates the need for transportation as delegates can walk to many destinations. When transportation is required, Las Vegas offers many convenient options including buses, taxis, shuttles and the country's first automated monorail.

IMPECCABLE WEATHER

Las Vegas enjoys 340 days of sunshine per year and an average daily temperature of 83 degrees. Blue skies by day turn into sunsets that melt into the mountains at night, ensuring that your attendees can enjoy outdoor options as well as indoor options for business and for fun.

GATEWAY TO THE SOUTHWEST

Dive in! Las Vegas is the perfect jumping-off point for many of the Southwest's natural wonders. For unique offsite events and team-building activities, this is the place.

- Red Rock Canyon is 20 miles to the west
- Death Valley and Zion National Park are both easy day-trips
- Lake Mead, Hoover Dam and the Colorado River are all a short 20-minute drive
- Mt. Charleston is 20 minutes away
- Grand Canyon National Park is 150 miles to the southeast



UNRIVALED AMENITIES

Las Vegas is renowned for its world-class dining and culinary talent. Sample the latest offerings from celebrity chefs like Gordon Ramsay, François Payard, Guy Savoy and Bobby Flay, or travel the world with stops that include tasty Italian-American fare in a chic setting at Martorano's at the Rio, the street-side charm of Mon Ami Gabi at Paris or the authentic Northern Chinese flavors of Beijing Noodle No. 9 at Caesars Palace.

The undisputed entertainment capital of the world, Las Vegas offers literally hundreds of spectacular shows and events. Witness the exhilarating Jersey Boys at Paris or experience a breathtaking headliner performance at Caesars Palace. Relish a bit of classic Vegas—replete with showgirls and rhinestones—at *Jubilee* at Bally's Las Vegas. Top-name entertainment, magic, comedy, music and full-scale stage productions are all available to groups large and small.

With over 55 courses, Las Vegas is host to some of the finest golf experiences in the country. Play original designs by great names like Jack Nicklaus, Raymond Floyd and Arnold Palmer. And with our great weather, you can enjoy a round almost any time of year. Caesars Entertainment offers two championship courses within easy reach of the Strip: Cascata and Rio Secco, both designed by famed architect Rees Jones.



If your taste leans toward retail therapy, we have shopping options to suit any style, from the high-end Forum Shops at Caesars, to the Miracle Mile shops at Planet Hollywood, to the cobblestone streets and quaint European-style shops at Paris. The LINQ Promenade offers a singular dining and shopping experience, loaded with variety and excitement in a lively street atmosphere. Also coming soon are the Grand Bazaar Shops at Bally's.

“When we host our programs in Las Vegas, our attendees rave about everything from the accommodations, to the food, to the amenities. But what we hear about more than anything else is the service. The meeting professionals in Las Vegas get why we are here, take the time to understand our objectives and know how to help us get the maximum return on our investment.”

– John Cudahy, President, International Council of Air Shows



YOUR SUCCESS IS OUR SUCCESS

Of course, the real measure of a meeting is its success. And our job is to make sure that when you meet with us, you meet your objectives, every single time. Studies have shown that meetings in Las Vegas consistently increase sales and media coverage and generate new leads. The city performs like no other for gathering key influencers and decision-makers and creating wide-ranging solutions for companies across all industries.

To ensure that your event is well-attended, let the natural appeal of Las Vegas do much of the heavy lifting for you. The exciting aura of this bustling city, plentiful options for entertainment and fun when the day's work is done and even the bright lights and unique architectural features make it easy to draw a crowd. And when it comes to great service, no one does it better. With more than 200,000 resort industry employees, Las Vegas provides the best meeting and convention experience in the world.

Meeting planners who choose Las Vegas and Caesars Entertainment are amply rewarded with unparalleled selection and variety, exceptional service and unbeatable value. The lure of this popular city paired with the concentration of offerings within navigable distances makes Las Vegas not a gamble, but a guarantee for success.

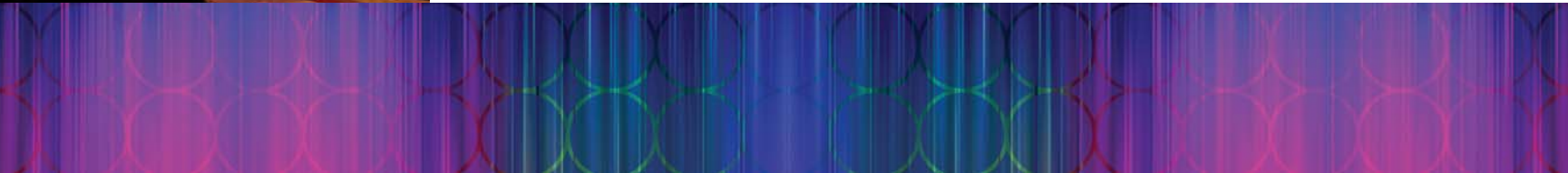
LAS VEGAS FAST FACTS*:

- Consistently rated the best value in the U.S. for meetings and conventions
- Hosts 44 of the top 200 conventions in North America, more than any other city
- Attracts 4.9 million conventioners to over 19,000 conventions annually
- Features more than 10.5 million square feet of meeting, event and exhibit space
- Offers over 150,000 guest rooms—more than Orlando, Los Angeles or Chicago
- Studies show that tradeshow attendance increases an average of 15% when a show rotates into Las Vegas
- Tradeshow delegates spend more time on the show floor in Las Vegas: 11 hours versus 5.9 to 9.5 hours in other cities

*Information obtained from the Las Vegas Convention and Visitors Authority



planet hollywood[®]
RESORT & CASINO • LAS VEGAS



WELCOME TO PLANET HOLLYWOOD RESORT & CASINO

Hip, world-famous, and very cool, Planet Hollywood Resort & Casino is the meeting destination of choice for planners who enjoy celebrity treatment. We roll out the red carpet for our guests with exceptional customer service, luxurious accommodations, incomparable amenities, and state-of-the-art meeting facilities.

From intimate boardroom settings to the colossal Celebrity Ballroom, the dynamic Showroom, and the nationally acclaimed PH Live theater, our diverse selection of facilities suits programs and events of all sizes. Your star status as a planner gives you the full support of our professional Convention Services team who will assist you with menu selection, audio-visual production, VIP requests, accommodations, and so much more.

Planet Hollywood Resort & Casino—where you don't have to be famous to feel like a star.

“This was the most successful conference in our history, and your team must be recognized for our success. The coordination and focus given to every function and event was noticed by everyone in attendance. Your staff worked closely with us to make sure we were more than 100% satisfied with your property, providing the highest quality of service that I have ever received at a hotel and conference center.”

– Michael Wilson
Corporate Marketing Director
Command Alkon Incorporated



ACCOMMODATIONS



COOL IS THE WORD

Planet Hollywood Resort & Casino offers 2,496 plush, wow-filled rooms and suites, each one featuring its own piece of star-studded Hollywood history - actual memorabilia from famous films. Yet, it is the thoughtful in-room accoutrements and accommodating service, designed with your personal comfort in mind, that make each stay so memorable.

STANDARD AMENITIES

For your convenience and enjoyment, each room and suite is equipped with an array of amenities including two dual-line speakerphones, two data ports, a hair dryer, iron and ironing board, and a safe. Each bedroom also has a 42" flat-screen TV.

- Two data ports; one with high-speed Internet access
- Two dual-line phones with voicemail
- In-room safe
- Iron and ironing board
- Alarm clock
- Hair dryer
- On-demand movies and music
- 42" flat-screen TV
- Movie memorabilia in every room
- 24-hour room service
- Dry cleaning and laundry service
- In-room checkout

WE LOOK FORWARD TO SHOWING YOUR VIPS OUR FAMOUS HOSPITALITY!

Are you ready to impress your A-list attendees? Reserve one of our hip and sumptuous suites for a perfect retreat when you prefer privacy for small parties or receptions. Some suites even include 180-degree views of the Las Vegas Strip. Now, that's impressive!



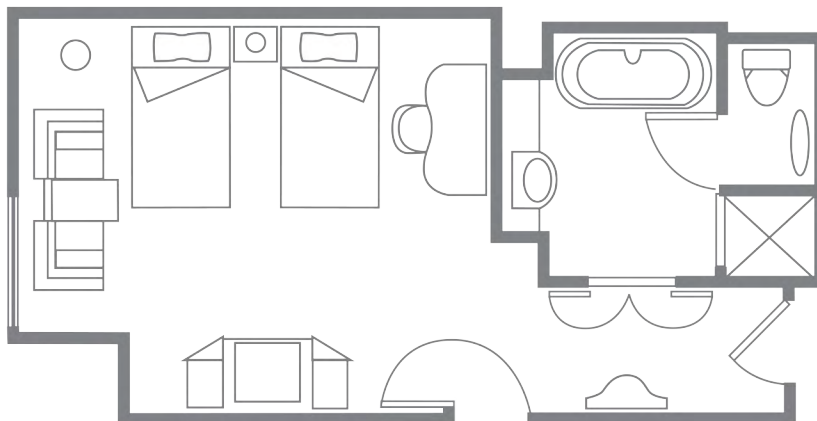


HOLLYWOOD HIP ROOM

Imagine the glamour of Hollywood combined with the dazzle of Las Vegas! The Hollywood Hip Room rocks your senses with the ultimate in modern style, from the super-luxurious bed linens to the Hollywood Hip signature furnishings throughout.

Hollywood Hip Room Facts at a Glance

- 450 square feet
- Soaking tub and separate standing shower
- Writing desk
- Sitting area
- Armoire



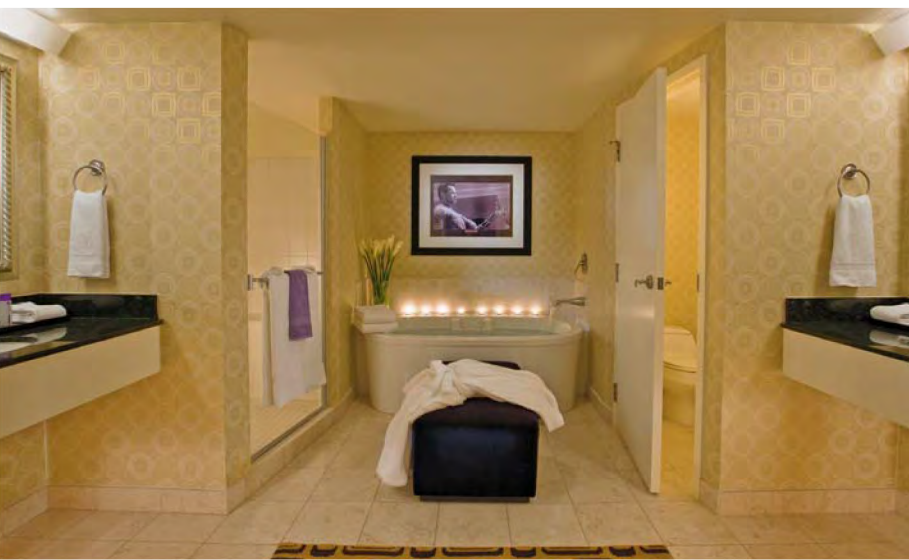
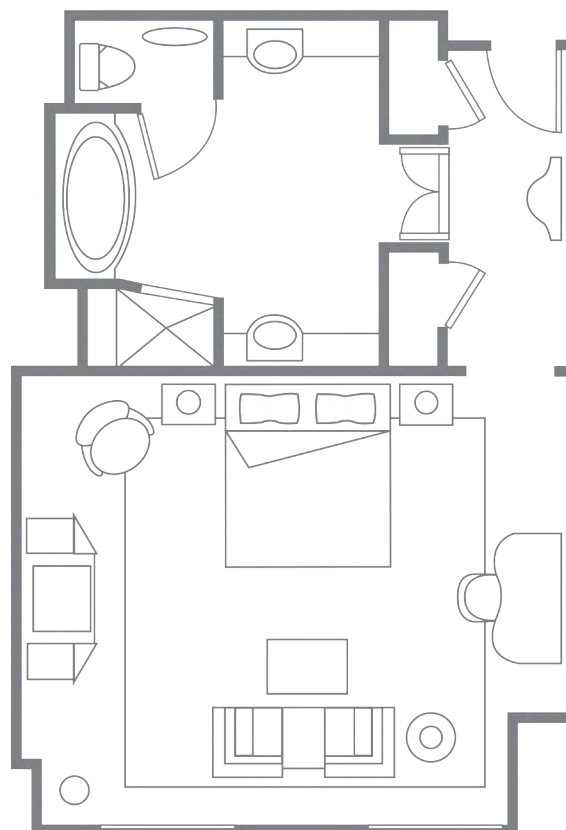


RESORT ROOM

The Resort Room comfortably cradles you in sophisticated style; the perfect haven after a long day of meetings. Oversized windows offer a picture-perfect view and invite you to linger for a while, as does the spa-like bath with its superb amenities, separate soaking tub, and soft, ambient lighting. It will be a well-deserved pleasure to unwind and rejuvenate in such lovely surroundings.

Resort Room Facts at a Glance

- 560 square feet
- Soaking tub and separate standing shower
- Double vanity
- Executive workstation
- Large windows
- Armoire



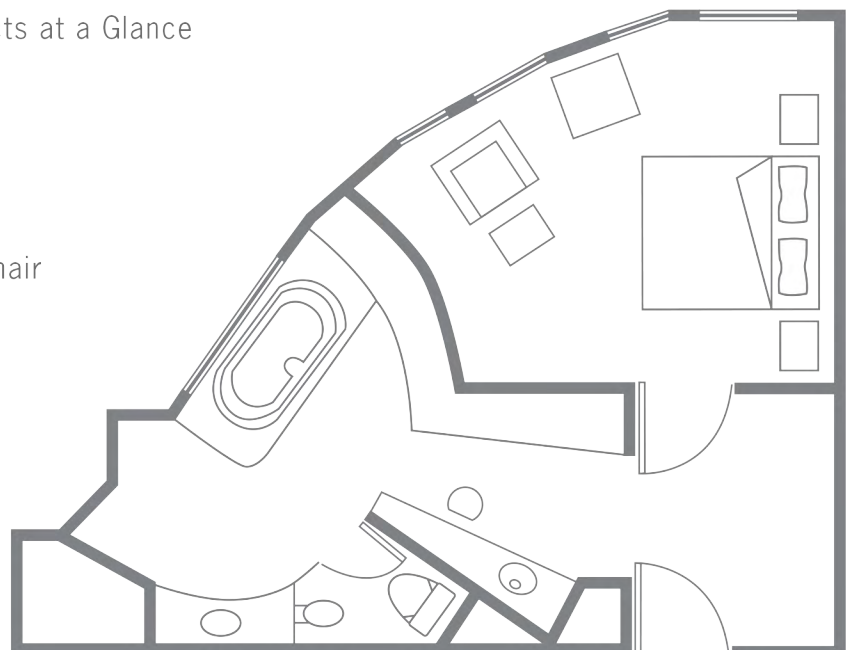


RESORT VISTA ROOM

More than just a room with a view, our Resort Vista Room gives you a new outlook on luxury. These amazing accommodations are built around awe-inspiring views from a large panoramic wall of windows showcasing the Las Vegas skyline. The view inside is equally impressive. Plush furnishings, inspired by classic Hollywood style, create a soothing oasis designed for ultimate relaxation when the work day is over.

Resort Vista Room Facts at a Glance

- 570 square feet
- Marble bath floors
- Double vanity
- Oversized spa tub
- Coffee table and chair
- Writing desk





STRIP SUITE

Each Strip Suite is a modern masterpiece of swank design and opulence; every amenity is chosen to soothe and refresh even the most traveled jet-setter. Incredible views of the Las Vegas Strip are the real scene-stealer. A spacious sitting area encourages lively conversation, while cushy bath robes and luxurious bedding help ensure sweet dreams. We've thought of everything so you won't have to.

Strip Suite Facts at a Glance

- 850 square feet
- Oversized spa tub
- Panoramic Strip views
- Large sitting area
- Armoire
- Plush bathrobes
- Makeup mirror

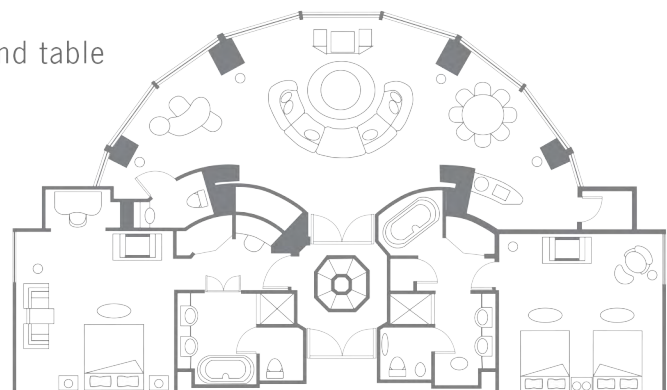


PANORAMA SUITE

Step through the double doors into the Panorama Suite's foyer, and enter a realm of contemporary and cool sophistication. An amazing 180-degree view of Las Vegas unfolds from the curved living room, dining room, and wet bar area offering million dollar views. Imagine the reaction you'll get when hosting a reception or cocktail party here! This posh, movie memorabilia-filled retreat is overflowing with great features and amenities, including multiple conversation areas, a guest powder room, separate bedroom with sitting area, a large writing desk, and so much more. If you need additional space, add a Panorama connector room, with its own separate entry, and the square footage increases to 1,755.

Panorama Suite Facts at a Glance

- 1,255 – 1,755 square feet
- 1 – 2 bedrooms
- 1½ baths
- Oversized soaking tub with retractable wall
- Double vanity
- Adjoining powder room
- Separate bedroom with couch and table
- 36" flat-screen TV in bedroom
- 52" flat-screen TV in living area
- Dining table for four
- Wet bar with refrigerator
- Large writing desk
- iPod® docking station
- Plush bathrobes





BOULEVARD SUITE

This is the perfect hangout for Hollywood celebs, or even better, those VIP attendees. The Boulevard Suite is a 1,400-square-foot entertainer's paradise, complete with wraparound seating in the conversation pit, wet bar with refrigerator, and some of the best Strip views in town. And, depending on the suite, you'll have either a bumper table, foosball, air hockey, pool table, or ping pong table. When the party winds down, you're only steps away from the comfort of your bedroom retreat, where you can rest up for the next big day. Add a Hollywood Hip Room for even more versatility.

Boulevard Suite Facts at a Glance

- 1,400 – 1,850 square feet
- 1 – 2 bedrooms
- 1½ baths
- Panoramic Strip views
- Oversized lounge seating in living area
- 42" and 50" flat-screen TVs in living area
- Bumper table, foosball, air hockey, pool table, or ping pong table
- Wet bar and mini-fridge
- Dining table for 4
- Bar table with 3 barstools
- iPod® docking station
- Plush bathrobes



APEX SUITE

If you could only use one word to describe the Apex Suite, that word would definitely be "groovy." The decor is a wild yet sophisticated mix of mid-century modern and post-modern style combined with bold, contemporary chic. This unabashedly cool room is a more opulent version of the Boulevard Suite, with the bonus of 500 additional square feet for relaxing, entertaining, or just having fun. You and your guests will also enjoy spectacular views of the Las Vegas Strip from an expansive wall of windows. If you want to make an everlasting impression, this suite will certainly do the job!

Apex Suite Facts at a Glance

- 1,900 – 2,300 square feet
- 1 – 2 bedrooms
- 2 baths
- Oversized lounge seating in living area
- 42" and 50" flat-screen TVs in living area
- Bumper table, foosball, air hockey, pool table, or ping pong table
- Panoramic Strip views
- Wet bar and mini-fridge
- Dining table for 4
- Small bar table with 3 barstools
- iPod® docking station
- Plush bathrobes





MEETING FACILITIES

DESIGN AND TECHNOLOGY

Expertly designed meeting and function spaces combined with a multimillion-dollar renovation, state-of-the-art technology, and thoughtful service make Planet Hollywood Resort & Casino THE place for your next meeting, conference or event.

Awarded *Corporate & Incentive Travel* magazine's "Award of Excellence" for outstanding facilities and service, Planet Hollywood offers 88,000 square feet of flexible, functional space ideal for groups of up to 4,400.

Beyond the truly amazing design are upgraded sound and presentation systems, wireless Internet, LCD flat-screen displays, and other world-class amenities that will make your program unfold seamlessly.

For added convenience and simplicity in navigation, delegates are accommodated with easy elevator access from their guest rooms directly into the meeting space. Planned with ease of load-in and load-out in mind, the Conference Center's easy access to theaters available for use by convention groups, backstage areas, and a dedicated banquet kitchen provide endless production possibilities for planners who wish to bring their most ambitious meeting ideas to life.

FORM AND FUNCTION

Planet Hollywood Resort & Casino offers countless configurations for staging, seating and spectacle. From an intimate board meeting to a multi-day program for thousands, every detail of your event and every space you utilize is engineered to ensure your maximum success.

The CONFERENCE CENTER offers 88,000 square feet of highly configurable pre-function and event space and is strategically located on the Mezzanine level with easy access to the lobby, showroom and casino floor for entertainment and dining options.

Within the Conference Center is the versatile CELEBRITY BALLROOM. At 36,864 square feet, the flexible venue can host up to 4,400 people in a theater setting or can be split into as many as eight separate rooms for a variety of configuration options. A 10 x 27-foot service elevator adjoins the ballroom for easy logistics in and out. From lavish dinners to large conferences, the Celebrity Ballroom's stylish décor, lofty 16- to 24-foot ceilings, and built-in presentation technologies make this a high-profile meeting destination for some of the world's most dynamic companies.



The MEZZANINE offers 24,000 square feet of expansive space with sweeping views of the entire casino floor. Adjacent to the Conference Center, the Mezzanine is perfect as pre-function space, or for lavish receptions or banquets for as many as 1,500 guests. The retro-contemporary Hollywood décor lends itself well to events of all kinds, especially those where you desire to make a lasting impression.

Versatility and great design make the MELROSE MEETING ROOMS a favorite of meeting planners every time. Individually, the rooms range in size from 888 to 2,632 square feet, and when all are combined, the square footage soars to 6,150. Meeting and event planners have a multitude of options, ranging from programs for 20 attendees to a conference for up to 360 people in a theater setting. For the ultimate in convenience, the rooms are located across from the Business Center.

The WILSHIRE BALLROOM provides a total of 2,046 square feet of space to accommodate up to 220 delegates. This space is divisible into two rooms, each accommodating a smaller meeting for up to 50 people or a chic cocktail reception. Adding to the ambiance and flexibility is a spacious pre-function area at the entry to the ballroom.

The six SUNSET MEETING ROOMS range in size from 672 to 800 square feet and are perfect for smaller gatherings. Equipped with all the latest in presentation technology, these well-designed spaces evoke a “business first” sensibility with a contemporary flair. Rooms 3 and 4 can be combined for 1,504 square feet and Rooms 5 and 6 can be paired for 1,346 square feet, opening up even more planning options. Depending on your event type, the rooms can easily accommodate 22 to 160 delegates.





The quartet of SANTA MONICA MEETING ROOMS, ranging in size from 304 to 1,288 square feet, offers prime space for important executive meetings or smaller breakouts. Situated in an enclave away from the larger meeting spaces, the Santa Monica Rooms will keep your associates focused on the program and give you the luxury of privacy. These rooms accommodate from 9 to 100 guests.

When it's time for a top-level meeting of the minds, the WESTWOOD BOARDROOM and the BRENTWOOD BOARDROOM satisfy the most discriminating executive tastes and requirements and accommodate 12 and 10 delegates, respectively. These beautifully appointed spaces feature leather executive chairs and offer all the expected comforts, amenities and technical furnishings.

If you're looking for something a little more unusual, you may wish to host an event in one of our unique SPECIAL VENUES. Axis Theatre is our grandest setting—a theater with flexible seating capacities ranging from 3,000 to 6,800, perfect for a glitzy awards show or an impressive general session. The dynamic 1,500-seat PH Showroom on The Mezz is also available for private events. Both venues offer permanent staging, dressing/green rooms, lighting packages and state-of-the-art technical sound systems.

PLANET HOLLYWOOD

Meeting Facilities Map



CONFERENCE CENTER

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H-SQUARE	CONF.	EXHIBITS
Mezzanine	24,000	—	—	—	—	1,500	1,300	1000	—	—	—	100
Celebrity Ballroom	36,864	144	238.5	16' - 24'	2,200	4,400	4,000	2,200	—	—	—	180
Celebrity 1	4,958	67	74.5	24'	170	340	550	180	80	114	—	
Celebrity 2	2,738	37	74.5	24'	144	288	300	180	70	84	—	
Celebrity 3	2,960	40	74.5	24'	144	288	300	180	70	84	—	
Celebrity 4	8,496	144	59.5	16' - 24'	460	920	900	500	—	—	—	
Celebrity 5	2,178	33	66	24'	120	240	200	110	70	78	—	
Celebrity 6	4,958	67	74.5	16' - 24'	170	340	500	180	80	114	—	
Celebrity 7	2,738	37	74.5	24'	144	288	250	180	70	84	—	
Celebrity 8	2,960	40	74.5	24'	144	288	250	180	70	84	—	
Sunset 1	704	22	32	16'	40	80	80	40	25	30	22	
Sunset 2	800	25	32	16'	50	100	80	50	25	30	22	
Sunset 3	736	23	32	16'	40	80	80	40	25	30	22	
Sunset 4	768	24	32	16'	40	80	80	40	25	30	22	
Sunset 5	704	22	32	16'	40	80	80	40	25	30	22	
Sunset 6	672	21	32	16'	36	72	80	40	25	30	22	
Wilshire Ballroom	2,046	62	33	16'	120	240	220	110	69	80	120	
Wilshire A	1,023	31	33	16'	50	100	110	50	30	36	24	
Wilshire B	1,023	31	33	16'	50	100	110	50	30	36	24	
Santa Monica 1	315	21	15	12'	9	18	30	10	—	—	10	
Santa Monica 2	1,288	28	46	12'	50	100	100	60	44	48	32	
Santa Monica 3	304	19	16	14'	9	18	30	10	—	—	12	
Santa Monica 4	378	14	27	12'	12	24	30	20	—	—	16	
Westwood Boardroom	504	14	24	14'	—	—	—	—	—	—	12	
Brentwood Boardroom	315	21	15	12'	—	—	—	—	—	—	10	
Melrose	6,150	—	—	16'	180	360	650	330	—	—	—	
Melrose 1	888	24	37	16'	30	60	100	40	20	25	22	
Melrose 2	925	25	37	16'	40	80	100	40	25	30	28	
Melrose 3	2,632	56	47	16'	110	220	300	140	48	60	46	
Melrose 4	1,705	55	31	16'	96	192	150	110	36	40	44	
Green Room	280	13	22	12							14	

SPECIAL VENUES

Capacities and Dimensions

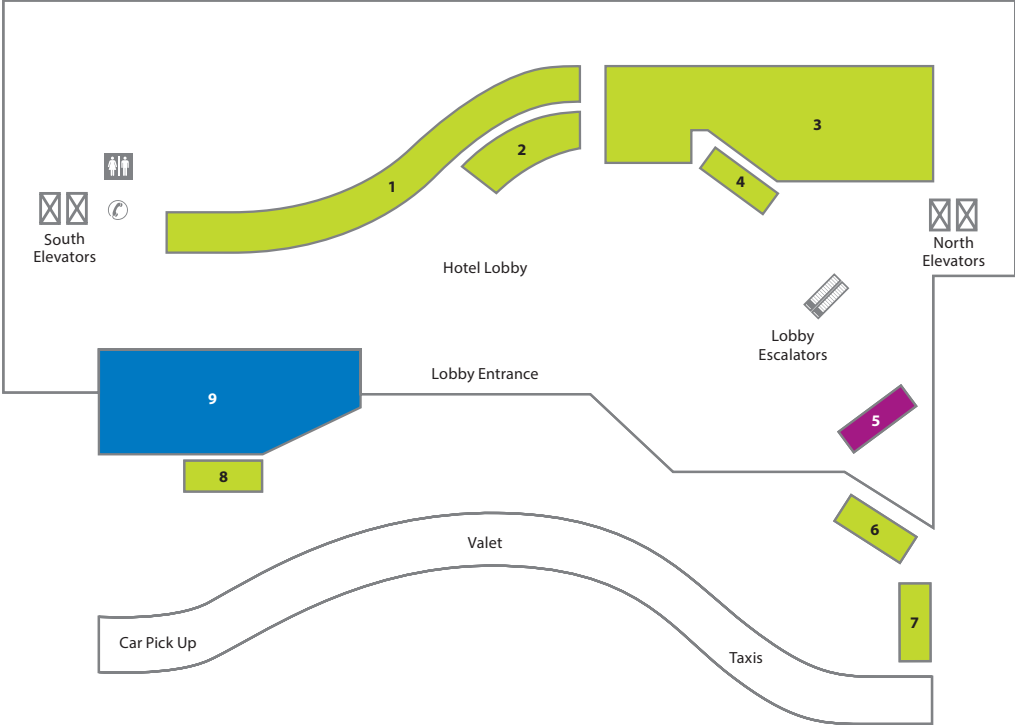
MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H-SQUARE	CONF.
Axis Theatre	—	—	—	—	—	6,800	—	—	—	—	—
PH Showroom	—	—	—	—	—	1,500	—	—	—	—	—
Sin City Theatre	5,500	—	—	14'	—	200	—	—	—	—	—
The Studio	5,200	54	98	14'	200	300	250	200	50	65	—
The London Club	4,800	50	113	21'	—	300	250	200	—	—	—



PLANET HOLLYWOOD

Property Map

LOBBY LEVEL



MEZZANINE LEVEL



CASINO LEVEL





RESTAURANTS/BARS

5. Starbucks
10. Koi Restaurant and Lounge
11. Strip House
22. Gallery Nightclub
24. BurGR
25. EXTRA Lounge
26. Starbucks
27. Planet Dailies
28. Spice Market Buffet
34. Heart Bar
38. Earl of Sandwich
40. Pink's Hot Dogs
41. Yolös Mexican Grill
43. P.F. Chang's China Bistro

CASINO

29. Main Casino
32. High Limit Slots
33. Poker Room
35. The Pleasure Pit
36. High Limit Tables
37. Cashier
39. The Playing Field Race And Sports Book & Lounge
42. Total Rewards

SHOPPING

9. PH The Store
23. Miracle Mile Shops
30. PH Stuff
31. PH This & That

FACILITY

1. Front Desk
2. Car Rentals & Golf Reservations
3. Diamond Registration
4. Concierge
6. Bell Desk
7. Bag Check
8. Valet Desk
12. Showroom
13. Box Office
14. Business Center
15. Conference Center
16. Mezzanine
17. Sin City Theatre
18. The Chapel at Planet Hollywood
19. Spa by Mandara,
Fitness Center & Salon
20. Diamond Lounge



CATERING & DINING

CATERING

Any event, large or small, is a lot more memorable when the food and beverage is creative, satisfying and well-planned. At Planet Hollywood Resort & Casino our food is your co-star, prepared by culinary experts devoted to making your event a smash hit. From familiar comfort food to cuisine celebrated by gourmards, our attentive catering professionals can help you plan and select menus to match your gathering and budget.

Everything on our menu is crafted using the finest, freshest ingredients available, like seasonal fruits and vegetables and delectable seafood. Let us put our years of experience in the kitchen to work for your next function. Your guests will be giving you rave reviews and, as they say, there's nothing better than the sweet taste of success.

DINING

Planet Hollywood Resort & Casino is the definition of hip and cool - and so is its array of fine dining restaurants, casual eateries, and quick-bite hot spots. Whether you're considering a place for dinner with a big-shot client or planning a relaxed luncheon event for your entire group, we have the perfect place for you and your guests.

We offer unparalleled freedom to help enhance the experience for your attendees. Mix and match from a diverse assortment of over 150 alternative venues, such as restaurants and nightclubs, for events across all eight of our Las Vegas properties, and apply spending to your catered food and beverage minimum.

Many of our award-winning restaurants feature private and semi-private dining areas. You may also choose dine-around arrangements for larger events, allowing smaller groups to alternate dining experiences for one truly special evening or throughout their stay. We also offer group buy-outs so you and your guests have the place all to yourselves. Our experienced convention services professionals are at your service and ready to help you customize your catering and dining experiences.



Gordon Ramsay BurGR

BurGR, by renowned chef Gordon Ramsay, takes a unique approach to the classic burger by employing an open flame hard wood grill method, using the highest quality of fresh ingredients and pairing each burger with gourmet fries and milkshakes. Seating up to 200.



Earl of Sandwich

Open 24 hours - perfect for a quick bite on the go. Seating up to 12.

Koi

Japanese-inspired cuisine enhanced by modern California accents. Seating up to 382. Private dining room seats up to 75.

P.F. Chang's China Bistro

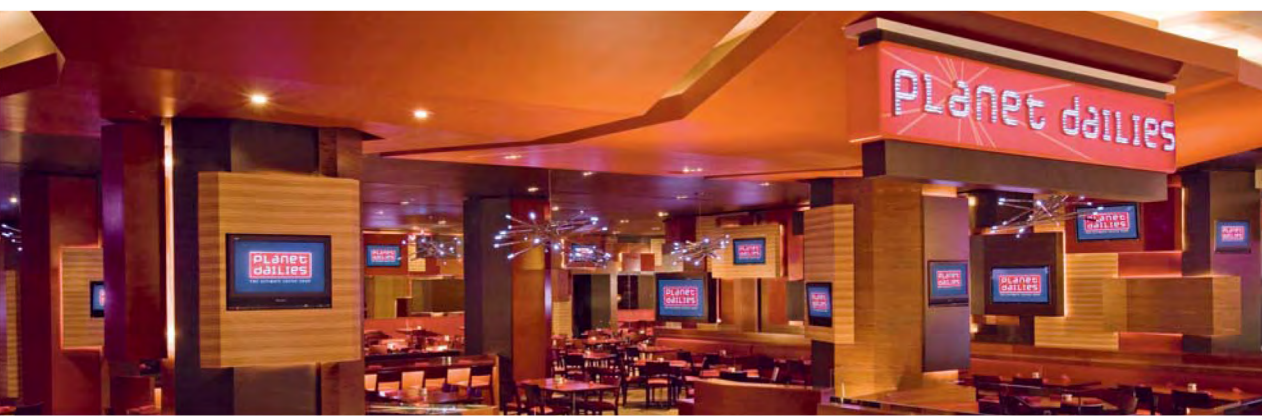
Distinctive Chinese menu, stylized decor and unforgettable service. Seating up to 681. Two private dining rooms seat up to 22 and 25, respectively.

Pink's Hot Dogs

A Hollywood legend since 1939, serving a wide selection of unique dogs. Seating up to 60.

Planet Dailies

It's the ultimate 24-hour spot for a meal or snack, offering a huge variety of delicious menu items in an eclectic ambiance featuring dozens of hi-def TVs. Seating up to 350.





Spice Market Buffet

Named #1 buffet in the Las Vegas Review-Journal "Best of Las Vegas" poll, the Spice Market Buffet serves an array of tantalizing fare from around the world. Seating up to 1,332. Semi-private dining area seats up to 30.

Starbucks

Home of America's favorite coffees and freshly made pastries, open 24 hours. Seating up to 70.

Strip House

The only steak house in Las Vegas awarded four stars in Forbes magazine's "All-Star Eateries." Other prestigious awards include Top 10 New Restaurants by Zagat's Best of Las Vegas; Best Steak of the Year by Citysearch; and one of America's Greatest Steakhouses by GQ magazine. Seating up to 133. Three private dining rooms each seat 4 to 20 guests.

Yolos Mexican Grill

Traditional Mexican menu favorites fused with flavors from the Pacific Rim, South America, and the Caribbean. Main dining room seats 120; lounge seats 60.

Restaurants in the Miracle Mile Shops at Planet Hollywood

For more palate-pleasing dining options, head over to the Miracle Mile Shops where you'll find a wide variety of fine and casual dining options.





BUSINESS SERVICES

WE'RE ON YOUR TEAM

As a planner, you know very well how long it takes to organize and execute an event - whether it's a board meeting for 12 or a conference for thousands. It can be a daunting task, but not when you have a team of event professionals on your side every step of the way. At Planet Hollywood Resort & Casino, you'll have the advantage of our entire business services team to offer valuable suggestions and take care of the details from start to finish. With a dedicated Convention Services Manager as your key point person, we can help you with everything-from initial planning, to meeting room set-up, to menu selection and any other special requests. We can even help coordinate your keynote speakers, take care of restaurant and show reservations or coordinate functions at one or more of our sister properties. We also work closely with our trusted industry partners to respond quickly to your transportation, audio-video production, off-site and decor needs.

IN-HOUSE BUSINESS SERVICES

Taking care of business when you're away from your home base has never been simpler. The UPS Store has everything you need to stay on-task. The store is fully equipped to handle your faxing, photocopying, shipping, receiving and printing needs. Forget to bring a note pad or tape? No need to worry. The UPS Store carries a full line of standard office supplies.

If you need an important document notarized, or secretarial services such as data entry, sorting, stapling, CD burning or word processing, we can take care of that, too. You can also rent equipment, including desktop to full-size copiers, fax machines, two-way radios, cell phones, computers, and other peripherals.

DÉCOR AND ENTERTAINMENT

Our creative convention services team can help you set the stage for your event, combining the perfect decor with imaginative entertainment for an unforgettable experience. Share your vision with us and we'll show you the inspiring and nearly endless possibilities. Teaming with our formidable resources, we can make your dream a reality for themed events, major galas, ceremonies, awards programs, spouse programs, and any number of other never-to-be-forgotten happenings.

KNOWLEDGEABLE BUSINESS PARTNERS

Always striving to ensure that your event, presentation or meeting is a total success, we have aligned ourselves with the best professional services providers in the industry. Their expertise is invaluable when it comes to enhancing your overall program and pleasing your attendees.

Our trusted destination management companies can accommodate requests for tours, limousines, golf tournaments, shopping expeditions, and other special outings. They can help you select, plan and carry out your excursions, and assist with any special requests you may have. This includes recreational tours, meet and greet limousine transfers, golf tournaments, off-site concierge services, and much more.

Our in-house production company and audiovisual equipment provider has comprehensive knowledge about Planet Hollywood Resort & Casino. They understand the resort's unique specifications for lighting, sound, video distribution, and satellite uplink and can execute everything from the simplest audio-visual requirements to the most technologically advanced full-scale productions.

“Thank you for everything that you did to support us during the 2008 Miss America Pageant. Everyone at Planet Hollywood was completely helpful to us, and we never witnessed anything other than smiles and encouragement.”

– Sam Haskell
Chairman of the Board
Miss America Organization

HOTEL AMENITIES



ENTERTAINMENT

Everyone needs a break after a long, productive day. And, when that time comes, Planet Hollywood Resort & Casino offers an enviable line-up of entertainment and talent. PH Live offers a continually changing array of today's top stars of music, comedy, and dance. We can set you up with tickets for your whole group or that lucky select few you want to treat.

NIGHTLIFE

Planet Hollywood is home to some of the coolest after-hours diversions on the Strip.

The Playing Field Lounge is the action-packed Sports Book by day and hip lounge by night, with an available VIP area to make a major impression on your important guests.

The EXTRA Lounge is the Las Vegas headquarters of the syndicated TV show EXTRA. You just never know who you might see there. Perfect for people watching, Heart Bar is located in the center of the three-acre casino floor and is open around the clock, with a live DJ on Friday and Saturday nights.

Koi Lounge is elegant, comfortable, and well-suited for small groups or one-on-one conversations. And art comes to life inside Gallery Nightclub, where original photography adorns the walls in oversized frames, and candlelit glass fireplaces give an exotic aura to this creative nightlife venue.

PAMPERING

"Mandara," from an ancient Sanskrit legend involving the gods' quest to find the elixir of immortality and eternal youth, is the namesake and inspiration for the Spa by Mandara and all its soothing services and treatments. An extensive menu of signature facials, exotic massages, luxurious bath rituals, and more await you and your deserving guests. Amenities also include a full-service hair, makeup and nail salon, fitness center with certified personal trainers, sauna, and steam room. You can relax, rejuvenate, and revitalize your body from head to toe. And if that isn't glamorous enough, you'll be served complimentary fresh fruits, juices, teas, coffee and bottled water during your visit, too. We treat all our stars that way.



POOLS

Planet Hollywood Resort & Casino has not one, but two expansive pools overlooking the famous Las Vegas Strip. Take a refreshing dip, then sit back with a cool beverage and enjoy the scenery. Or, you can rent a cabana for extra VIP treatment, just like the celebrities.

SHOPPING

Shop the planet! Or, at least think about offering a shopping excursion as a break between meetings or as a partner program. Miracle Mile Shops is a star attraction for shopping aficionados and those who just love to browse, with 1.2 miles of shopping heaven under one roof! You'll discover 170 specialty stores, 15 restaurants, and live entertainment, and understand why 38 million people visit every year. Stores include favorites like H&M, ALDO, bebe, Tommy Bahama, GUESS by Marciano, Lucky Jeans, American Apparel, Urban Outfitters, GAP, Sephora, Herve Leger and Club Tattoo.





GAMING

Planet Hollywood Resort & Casino offers nearly three acres of exciting casino action including poker, slots, table games, a high-limit room, and The Playing Field Race and Sports Book, with 33 flat-screen TVs, two jumbo screens and a VIP area. Blackjack and roulette fans will love The Pleasure Pit with its high-energy ambiance and playful go-go dancers. If you want to boost your personal star power up a notch, we can arrange a group gaming event for your attendees. We are happy to help you plan slot, poker or blackjack tournaments, casino nights, and other gaming-themed events.





THE
LINQ
PROMENADE





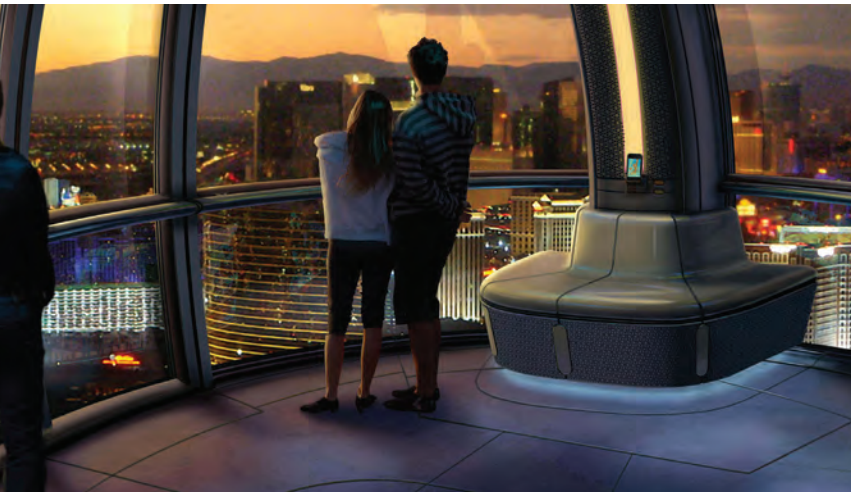
WELCOME TO THE LINQ PROMENADE

From the perfect red velvet cupcakes at Sprinkles to star-studded blowout events at Brooklyn Bowl and everything in between, The LINQ is the prime location for lovers of the unexpected and seekers of the extraordinary.

The LINQ Promenade offers a singular dining and shopping experience, loaded with variety and excitement in a lively street atmosphere. It's also home to the High Roller, the crown jewel of the Promenade. The High Roller is the world's largest observation wheel and Las Vegas' hottest new attraction. Boasting 360-degree views of the entire city from a towering 550 feet, it also offers a gorgeous LED light show from dusk 'til dawn, all year-round. For the best views of Las Vegas and a truly once-in-a-lifetime experience, nothing on the Strip can match it.

Take your meeting to the next level at The LINQ, surrounded by endlessly irresistible dining options, unique boutiques, thrilling casino action and something fresh and surprising at every turn.





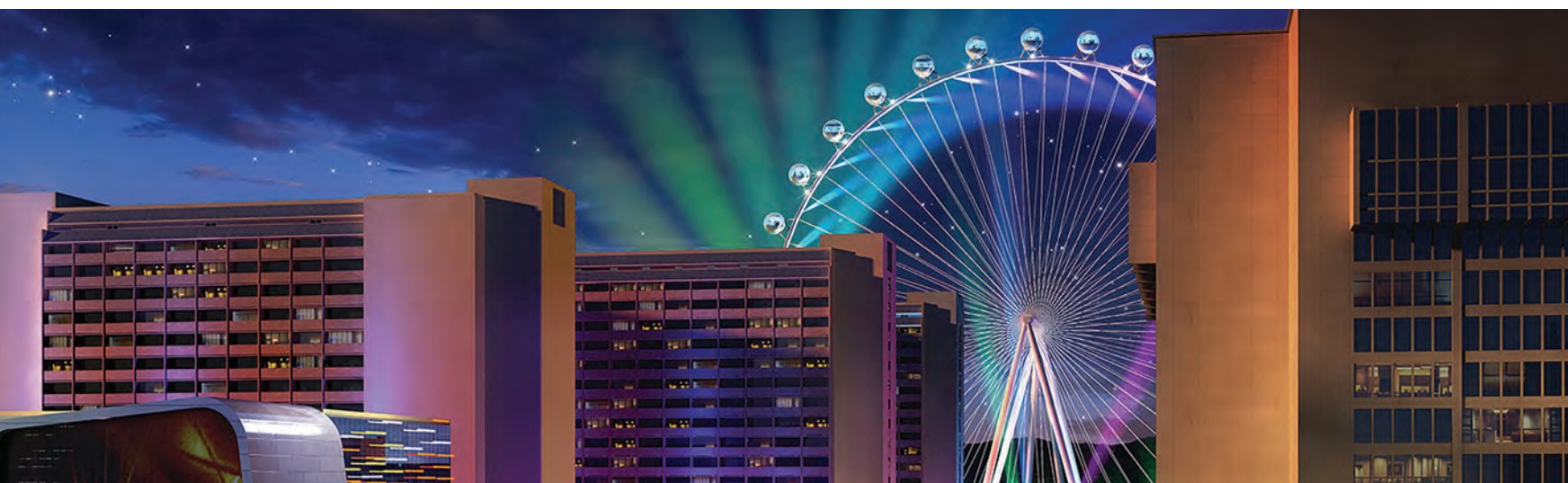
HIGH ROLLER AT THE LINQ A UNIQUE GROUP EXPERIENCE ABOVE THE STRIP

Give your attendees an experience they will never forget by gathering them on the tallest observation wheel in the world. Situated within The LINQ Promenade, the High Roller towers 550 feet above the Strip and is a must-see landmark of epic proportions.

Featuring 28 cabins, each holding up to 40 people, the High Roller truly offers a unique venue for breathtakingly spectacular private group functions. Cabins can be booked individually or in any quantity, up to and including complete buyouts, and full catering services are available.

Host an event with us and wow your guests with a spectacular setting, flawlessly designed facilities and the latest in audio/visual technology. On top of our world-class amenities, our dedicated team is committed to making every meeting a completely seamless showstopper. You'll have people talking long after they've hung up their lanyards.

CAPACITIES AND DIMENSIONS: HIGH ROLLER | 40 PER CABIN | FULL CAPACITY 1,120





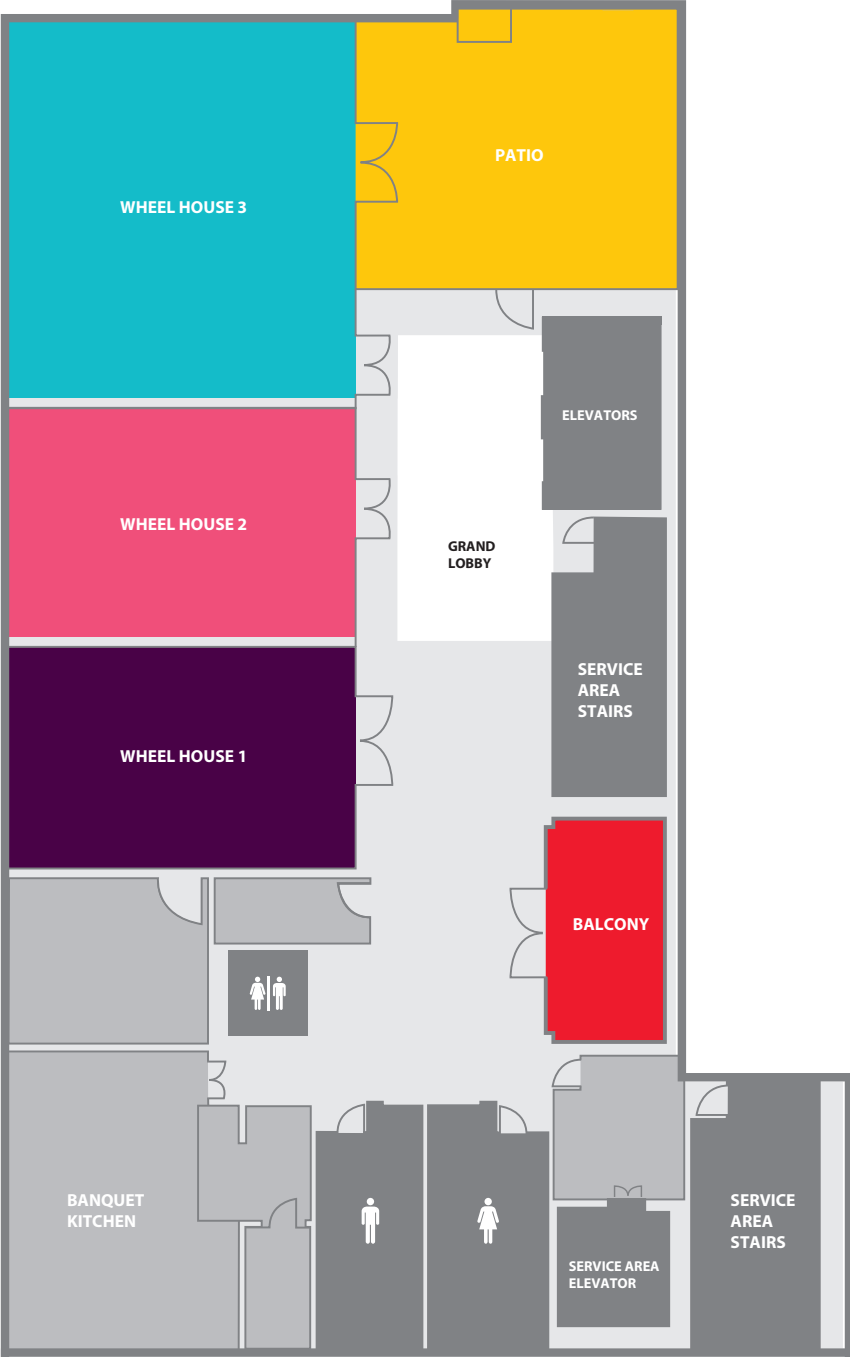
WHEEL HOUSE AT THE LINQ AN EXCLUSIVE MEETING SPACE WITH GREAT VIEWS

When traditional simply won't do, break convention and hold your meeting in the spacious Wheel House of The High Roller. With 2,500 square feet and room for up to 250 guests, this fifth-floor gem is unquestionably the most unique venue in the city.

The Wheel House offers breathtaking Vegas views and enviable modern design and flexibility, with the option to be divided into two or three separate spaces.



Wheel House – Capacities and Dimensions



CAPACITIES AND DIMENSIONS

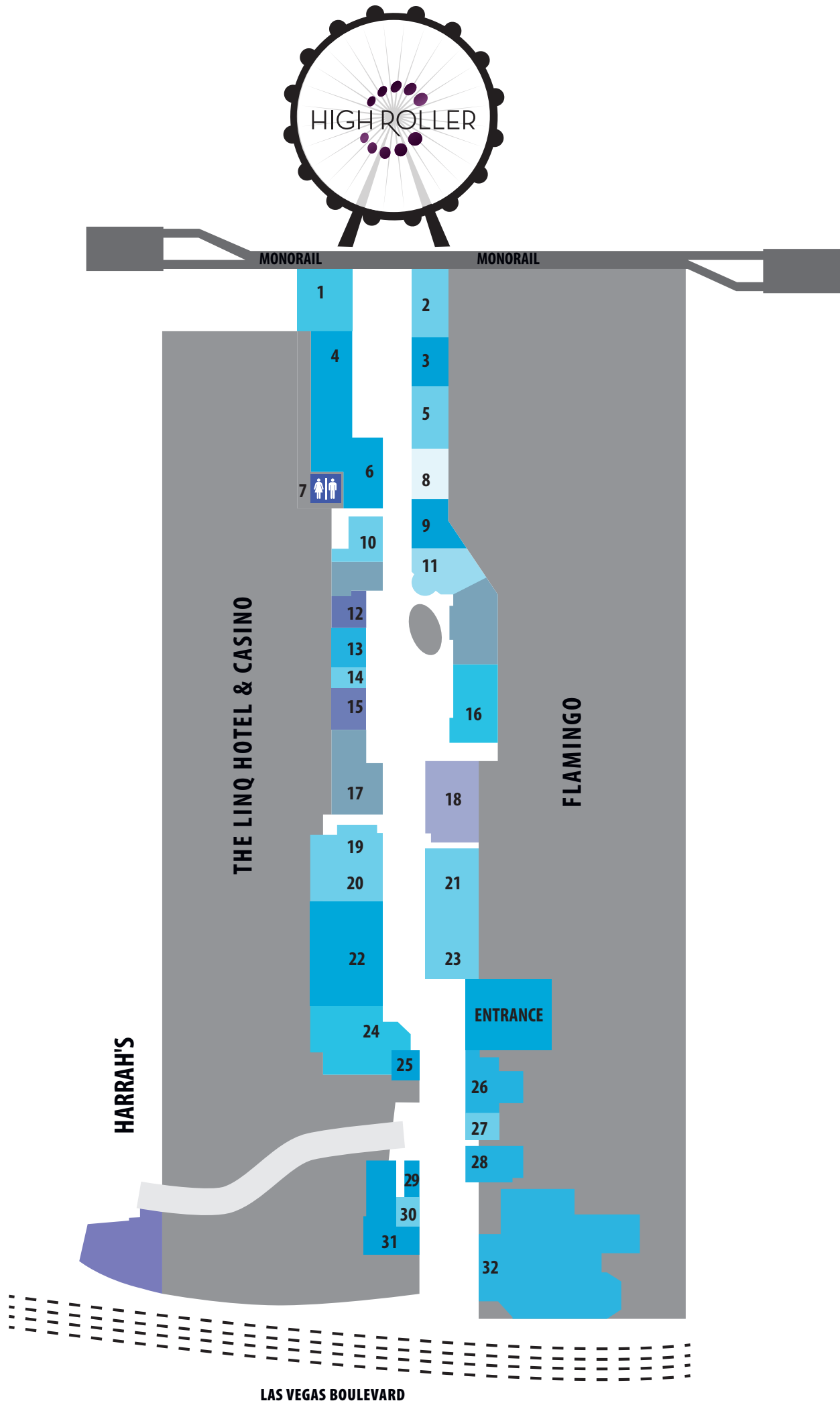
ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H-SQUARE	CONFERENCE
WHEEL HOUSE	2496	32	78	12	100	200	225	140	72	88	38
WHEEL HOUSE 1	640	32	20	12	25	50	60	36	18	22	10
WHEEL HOUSE 2	640	32	20	12	25	50	60	36	18	22	10
WHEEL HOUSE 3	1216	32	38	12	50	100	110	60	36	44	18
PATIO	728	28	26	-	-	-	60	48	-	-	-
GRAND LOBBY	1014	13	78	12	-	-	-	-	-	-	-

SPECIAL VENUES

Capacities and Dimensions

ROOM NAME	SQ. FT.	LENGTH	WIDTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H-SHAPE	CONFERENCE
Brooklyn Bowl	—	—	—	—	—	—	2,000	225	—	—	—
Chayo Mexican Kitchen + Tequila Bar	—	—	—	—	—	—	500	228	—	—	—
F.A.M.E.	—	—	—	—	—	—	350	—	—	—	—
Flour & Barley	—	—	—	—	—	—	—	250	—	—	—
Polaroid FotoBar and Andy Warhol Museum	—	—	—	—	—	—	300	100	—	—	—
The Tilted Kilt Pub & Eatery	—	—	—	—	—	—	400	225	—	—	—
Yard House	—	—	—	—	—	—	725	524	—	—	—
BLVD. Cocktail Company	—	—	—	—	—	—	200	100	—	—	—







RESTAURANTS/BARS

4. YARD HOUSE
9. BROOKLYN BOWL
10. GHIRARDELLI ICE CREAM AND CHOCOLATE SHOP
11. SPRINKLES
16. FLOUR & BARLEY
17. F.A.M.E.
18. THE TILTED KILT PUB & EATERY
24. CHAYO MEXICAN KITCHEN + TEQUILA BAR
27. HAUTE DOGGERY
28. STARBUCKS
29. SQUEEZE

CASINO

- THE LINQ
- FLAMINGO
- 22. O'SHEAS
- 32. MARGARITAVILLE

NIGHTLIFE

- HIGH ROLLER
- 13. BLVD COCKTAIL
- 26. THE PURPLE ZEBRA
- 30. TAG SPORTS BAR

SHOPPING

3. SKY SHOP
5. CHILLI BEANS
6. THE STYLE LOUNGE
12. RUBY BLUE
14. HAVAIANAS
15. BELLA SCARPA
19. POLAROID FOTOBAR
20. GOORIN BROS.
21. 12AM RUN
23. KITSON
25. KOTO

FACILITY

1. VALET DESK
2. HIGH ROLLER WHEEL HOUSE
7. RESTROOMS
8. THE LINQ CONCIERGE

MEETING FACILITY

2. HIGH ROLLER WHEEL HOUSE
31. THE VORTEX

THE VORTEX



THE VORTEX
COMING SOON...
OPENING MARCH 2015



BOLD. SOPHISTICATED. ENTICING.



WELCOME TO THE CROMWELL



THE
CROMWELL

L A S V E G A S



*NOTHING ELSE COMES CLOSE
TO THE CROMWELL.*

The Cromwell brings the legacy of Las Vegas back with a modern twist. Experience the pulse of an extraordinary lifestyle that you won't be able to get enough of. Located on a dynamic corner at the center of the Strip, this stand-alone luxury boutique hotel offers lavish accommodations and a 40,000-square-foot casino.

A passion for pleasure is what The Cromwell is all about. The moment you enter, you'll feel the attraction—you'll be drawn in to the euphoria and be utterly seduced. Our 188 rooms and suites are evocative of modern Parisian loft-style apartments featuring vintage motifs and breathtaking views of the city. Every detail is meant to have a purpose. And every purpose is for your gratification.

Here at The Cromwell, we are obsessed with defining every moment with experiences to beguile the imagination and excite the senses. Our many amenities include a sophisticated lobby bar—Bound—where a new level of class, cocktails and chic circular bar will impress; Celebrity Chef Giada De Laurentiis' only restaurant in the world serves up her signature California-influenced Italian cuisine; and Victor Drai's new rooftop Las Vegas Landmark—Drai's Beach Club • Nightclub is the epitome of decadence.

See and do everything differently at The Cromwell. Your presence here is the only one that matters.

ACCOMMODATIONS



First impressions of The Cromwell are seductive, provocative and masterful. These impressions will carry through your entire stay. Just step behind our closed doors and we'll unveil our sophisticated and stylish accommodations that are unmatched with beautiful décor and indulgent amenities. The 169 rooms and 19 impressive suites offer a glamorous VIP experience for every guest, during every stay. Complimentary coffee and tea is also served every day within each floor of the hotel.

STANDARD ACCOMMODATIONS



Reminiscent of a Parisian-style apartment, each one of our rooms and suites features distressed hardwood floors, plush seating and antique trunk-style furnishings to give it both a modern and vintage flair. The neutral tones and berry accents provide a relaxing, glamorous vibe. A unique feature in the bathroom are English-French phrases embedded in black and white mosaic-tiled shower walls. The elevator lobby offers coffee, tea and fruit-infused water.

LUXURY KING/LUXURY QUEEN & DELUXE KING/DELUXE QUEEN *FACTS AT A GLANCE*

- 360 square feet
- Vanity area
- 55-inch high-definition flat-screen television
- Armoire
- Full-length mirror and plush seating
- Finest bath amenities and products
- Rain shower experience
- Hallway coffee service
- Luxury rooms feature a Strip View



GALLERY SUITE



The 1,411-square-foot Gallery Suite offers a posh Las Vegas hotel stay. It features one king bed, a huge living room with sectional seating, a dining space, a separate wet bar area and a fridge with items for sale. Showcasing pops of salmon and metallic colors, the modern suite includes retro touches like antique trunk furniture and wood floors. The master bathroom has a separate tub and steam shower. There's a half bathroom near the living room.

GALLERY SUITE FACTS AT A GLANCE

- 1,411 square feet
- Full-height refrigerator that can be stocked with guest preference upon request
- Steam shower
- Deep soaking tub
- Dining area
- Desk
- Open floor plan
- Large bar area
- Two 55-inch high-definition flat-screen televisions
- Mini Mac available for use in room
- Optional connecting room



BOULEVARD SUITE



Fun and glamour come together in this 1,061-square-foot Boulevard Suite with a spectacular Strip view. This modern Vegas suite has one king bed, plush seating, a separate dining area, wet bar and a living room with a pinball machine and flat-screen TV. Each Boulevard Suite has a unique bathing experience with a deep soaking tub and a steam shower stall. A separate vanity area makes getting ready easy.

BOULEVARD SUITE FACTS AT A GLANCE

- 1,061 square feet
- Full-height refrigerator stocked upon request
- Steam shower
- Deep soaking tub
- Prime view of Bellagio fountains and the Las Vegas Strip
- Pinball machine
- Two 55-inch high-definition flat-screen televisions
- State-of-the-art entertainment system
- Small wet bar area



PARLOUR SUITE



Displaying modern and retro décor with a Parisian touch, the 723-square-foot ParLOUR Suite features one king bed, hardwood floors and vintage trunk-style furnishings. This Vegas suite also has a dining and living area with a 55-inch flat-screen TV. While every suite has a steam shower with a rain showerhead and a vanity wall with hair and makeup products, this one has its tub in the room.

PARLOUR SUITE *FACTS AT A GLANCE*

- 723 square feet
- Intimate living area with couch and small dining area
- Full-height refrigerator stocked upon request
- Steam shower
- Deep soaking tub
- Two 55-inch high-definition flat-screen televisions
- Optional connecting room



Giada



Giada De Laurentiis' very first and self-titled restaurant, GIADA, greets guests with a warm and welcoming atmosphere, al fresco dining, a beautiful exhibition kitchen showcasing fresh pastas being made daily by hand and a signature antipasto bar. Located on the second story of The Cromwell on the Las Vegas Strip, GIADA can accommodate 260 guests and showcases automatic retractable windows boasting prime views of the Bellagio fountains and is a short walking distance to Caesars Palace, with easy access to Bally's Grand Bazaar Shops.



GIADA is open daily for breakfast, lunch and dinner and a private dining room space is available for larger parties as well as private buy-outs. The menu embraces De Laurentiis' Roman heritage, mirroring her passion for Italian cooking with vibrant, Californian influences. GIADA utilizes the freshest ingredients to create a new take on the traditional Italian cuisine, while staying true to classic favorites. Signature dishes include Lemon Spaghetti, Eggplant Rollatini, Marsala Herb Chicken Meatballs and Lemon Ricotta Cookies.



Giada

Can accommodate 260 guests and encompasses three dining experiences – a dining room, a lounge and a terrace.

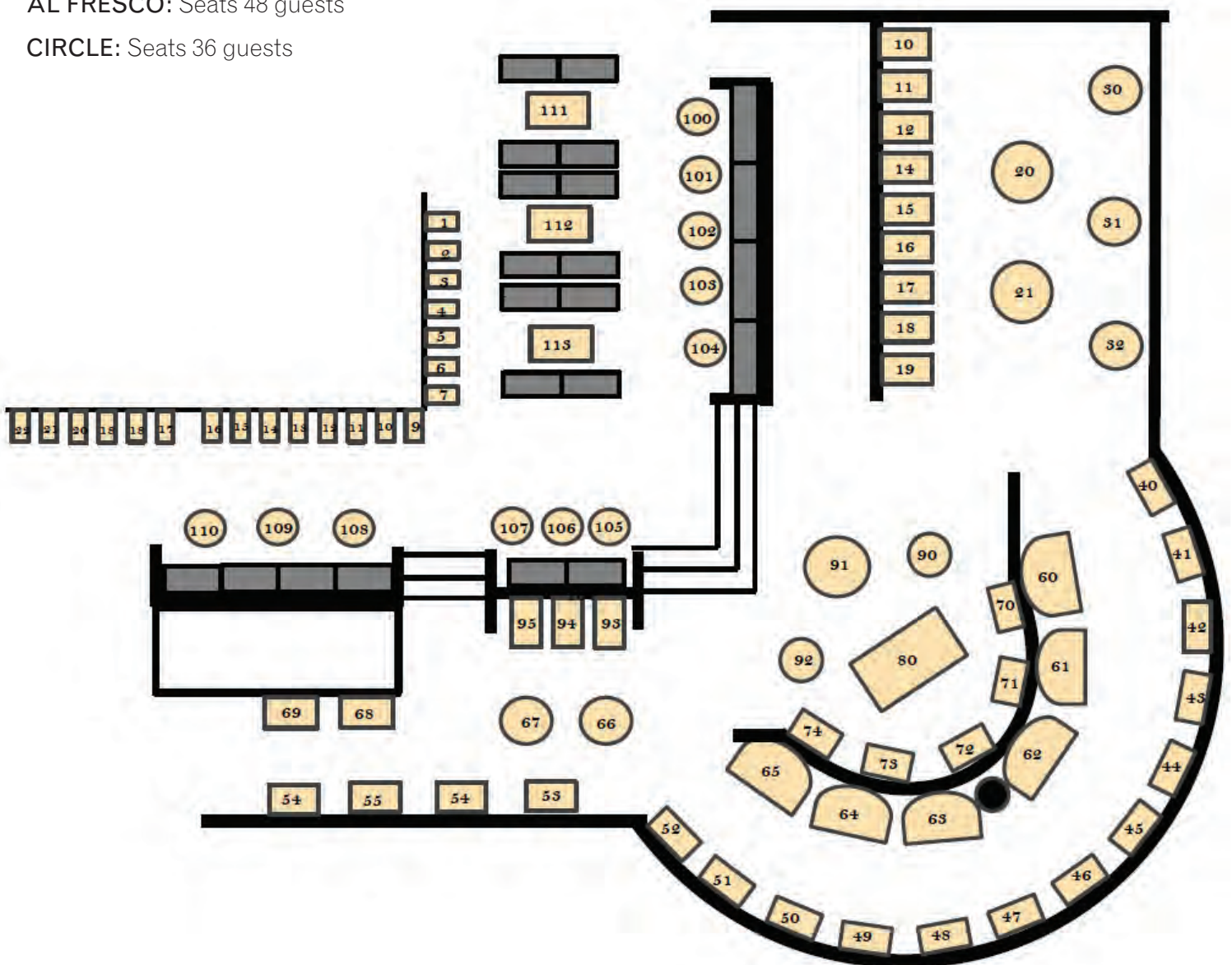
SQUARE FOOTAGE: 14,300 sq. ft.

PRIVATE DINING ROOM: seats 20 guests

BY REPLACE: Seats 44 guests

AL FRESCO: Seats 48 guests

CIRCLE: Seats 36 guests



Giada

GIADA is open daily
Sunday to Thursday: 11am to 10:30pm | Friday and Saturday: 11am to 11pm



INTERLUDE

The Cromwell is steeped in luxury, service and confidence. Interlude is such a place where it all comes together. This posh casino lounge is the ideal vantage point for people-watching and socializing. Interlude's centralized location makes it a win-win situation with one side offering a glamorous vibe for the ultimate Las Vegas lounge experience. Complimentary breakfast is served from 7am – 10am.

– 2,250 sq. ft.

– 125 capacity



BOUND

Whatever time of day it is, whatever mood you're in, Bound is the "it" place to be. Bound is The Cromwell's sophisticated lobby bar that features a menu comprised of signature cocktails created by famed mixologist, Salvatore Calabrese. The curvaceous circular bar at Bound is a work of art while providing an intimate vibe. Experience a new level of class any time of day. We promise not to bat an eye when you show up in your pajamas for Salvatore's Breakfast Martini. Also General Manager Happy Hour is from Thursday-Saturday, hotel guests receive Moet & Chandon Champagne at no charge from 5pm-6pm.

– 1,457 sq. ft.

– 75 capacity



THE ABBEY

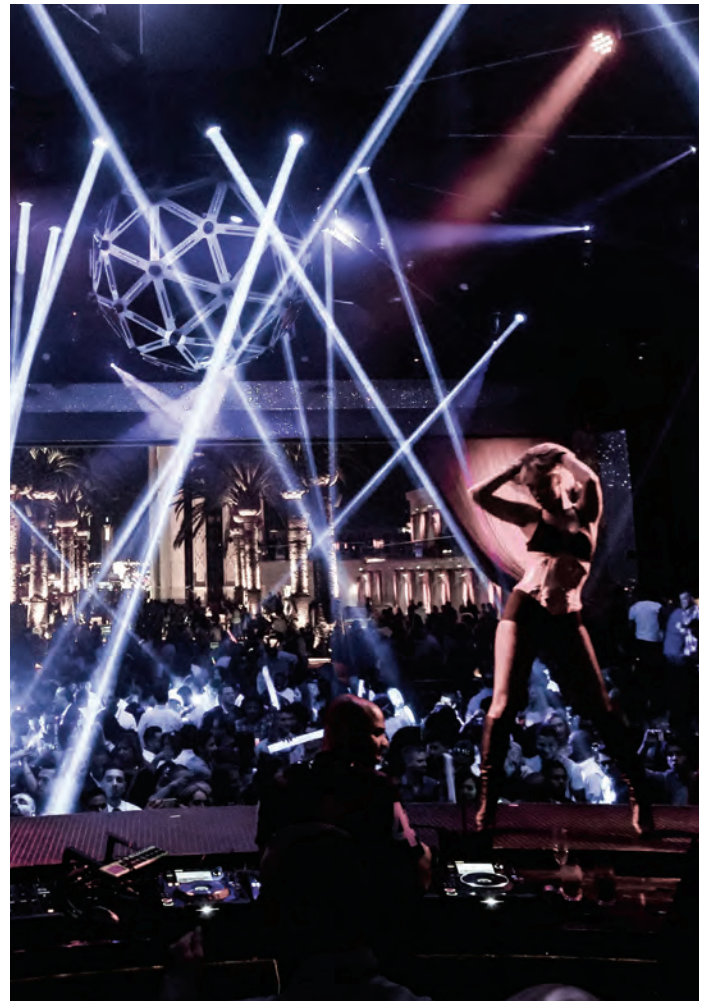
The Abbey is a reserved High Limit room for thrill-seekers who want to be curtained off from the masses for even more exclusivity. Located just off the casino floor this elegant room provides personal gaming action for the ultimate Las Vegas experience.

– 40 capacity



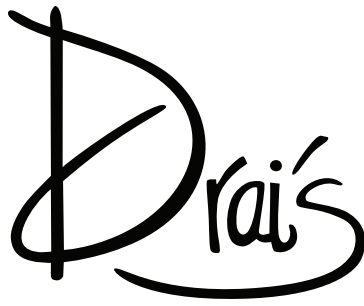
Drai's

BEACH CLUB • NIGHTCLUB

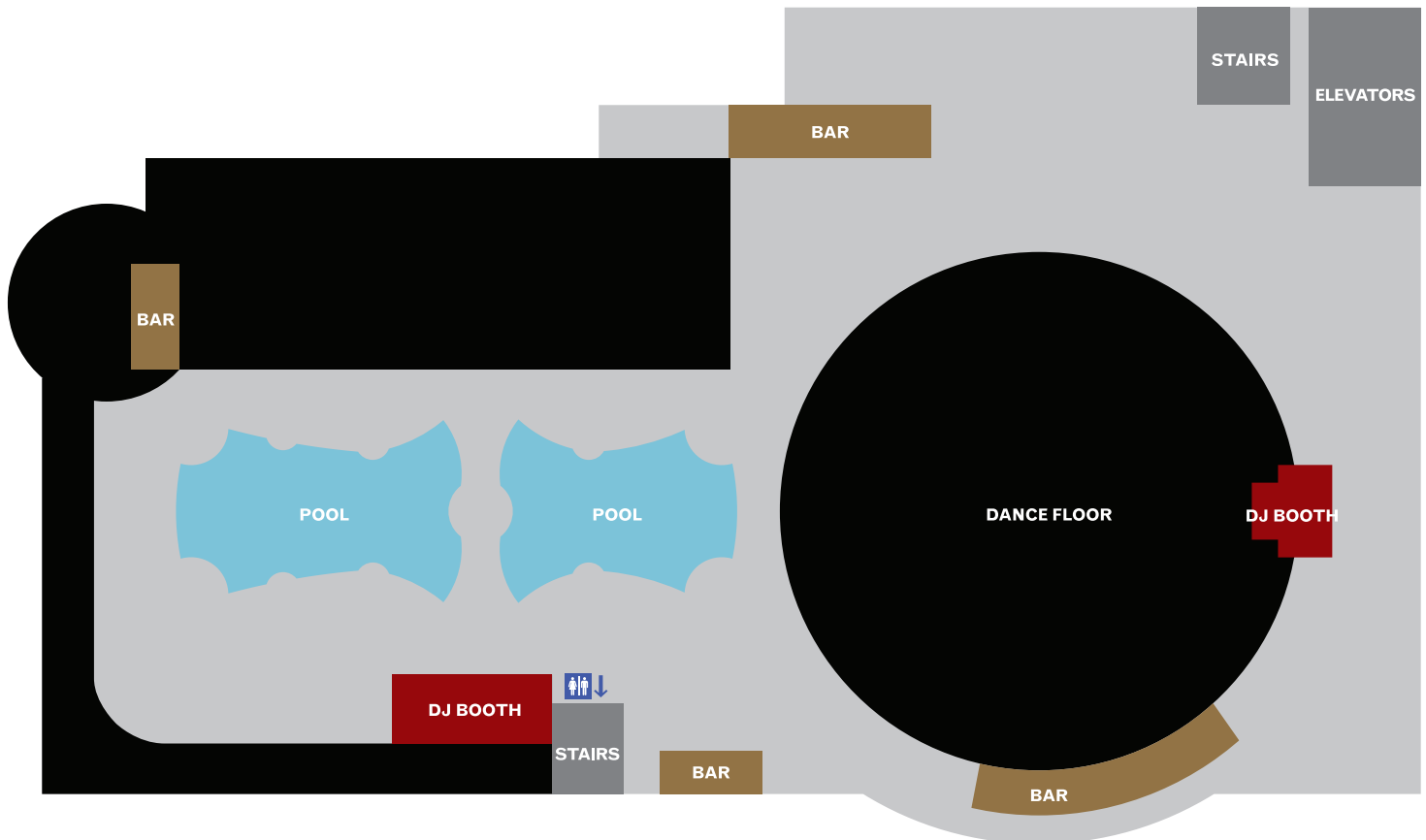


The exuberant Drai's Beach Club • Nightclub offers both indoor and outdoor rooftop venue options that feature a 360-degree experience with multiple pools, tantalizing cocktails, renowned DJs, VIP luxury cabanas and top-of-the-line gourmet food. Creator and nightlife visionary Victor Drai stays one step ahead of ordinary with this stunning architectural and visual multi-sensory party palace. Operating as two venues in one, Drai's Beach Club • Nightclub is perched 10 stories above the Las Vegas Strip atop The Cromwell.

Enjoy unobstructed sunlight and views throughout multiple pool areas during the day. Then get ready as this hangout turns into a pulsating nighttime destination, where guests can party throughout the entire indoor and outdoor space. Swaying palm trees, multi-levels, day beds, bungalows, cabanas, refreshing cocktails, music and an elevated DJ booth provide quintessential daylife and nightlife entertainment for everyone.



BEACH CLUB • NIGHTCLUB



DRAI'S BEACH CLUB

- 35,000 square feet
- 2,500 capacity

DRAI'S NIGHTCLUB

- 25,000 square feet
- 2,200 capacity

TOTAL MEETING SPACE AVAILABILITY

- 65,000 square feet
- 4,700 max capacity
- Two lower level main pools
- Central wet deck and perimeter seating
- 40 poolside day beds
- Nine exclusive VIP Bungalows sharing five elevated pools
- 15 luxury mezzanine level cabanas with private pool and private shower/restroom
- Two full bars

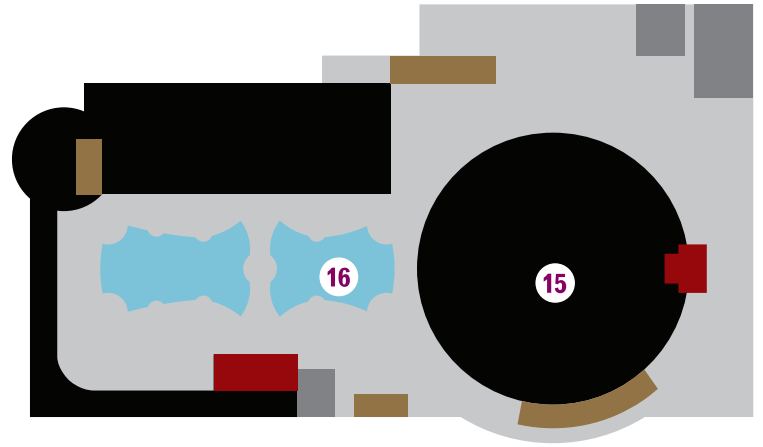


THE CROMWELL

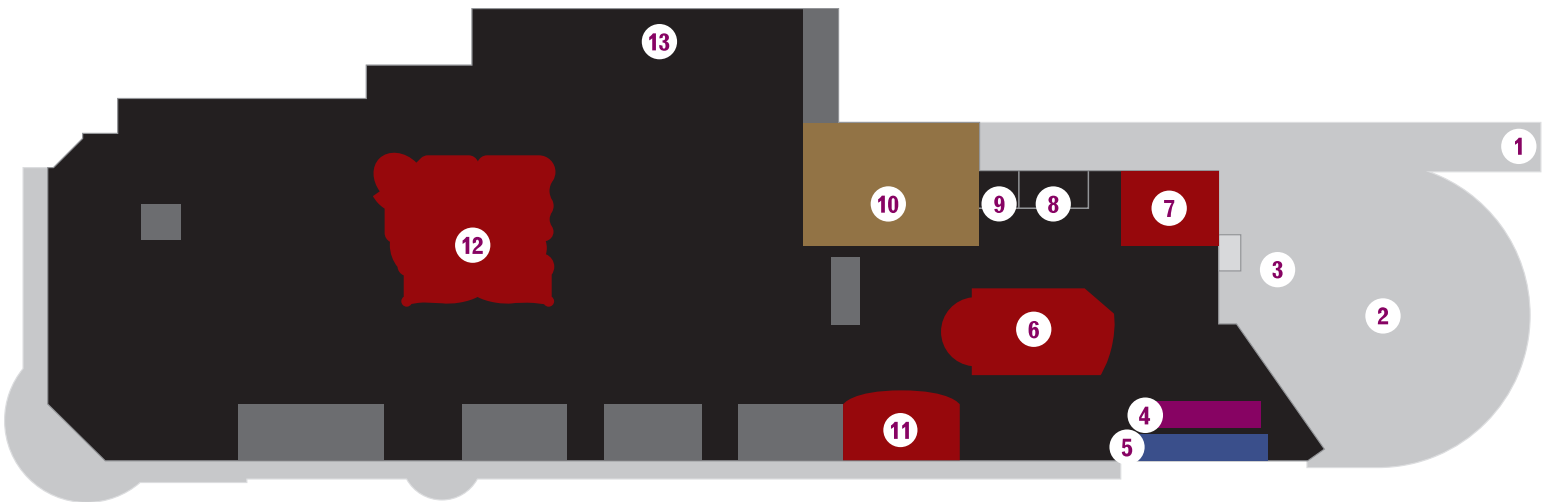
L A S V E G A S



SECOND FLOOR
GIADA



TENTH FLOOR
DRAI'S BEACHCLUB • NIGHTCLUB



CASINO FLOOR

PROPERTY MAP

RESTAURANTS + BARS

- 14 Giada
- 6 Bound
- 15 Draï's Beach Club • Nightclub
- 15 Draï's After Hours Nightclub Casino

SHOPPING

- 7 Curios

CASINO

- 12 Interlude
- 10 High Limit Poker Room
- 11 The Abbey
- 9 Total Rewards
- 8 Cashier

FACILITY

- 1 Parking Garage
- 2 Porte-Cochère
- 3 Valet Table
- 13 Security
- 4 Registration
- 16 Pool
- 5 Fitness Center



GOLF

CASCATA®

Cascata, Italian for “waterfall,” is aptly named. A 418-foot waterfall flows from the steep mountainside, tumbling over mammoth boulders and cascading into a river that roars through the clubhouse before eventually culminating in a tranquil stream. It’s no wonder *Sports Illustrated* called it “golf’s hidden treasure.”

The option to organize tournaments is also available.





RIO SECCO®

Nestled in the foothills of the Black Mountain Range, this 18-hole championship course is home to the Butch Harmon School of Golf. For a truly unique setting, consider holding your small meeting of up to 35 people in the private locker room, where the lockers in the background belong to some of the game's greatest players, including Tiger Woods.



