

BALLY'S
LAS VEGAS

CAESARS
PALACE
LAS VEGAS

Flamingo
LAS VEGAS

Harrah's
LAS VEGAS

Paris
LAS VEGAS

ph planet
hollywood
RESORT & CASINO • LAS VEGAS

THE
LINQ
HOTEL &
CASINO
LAS VEGAS

rio
LAS VEGAS

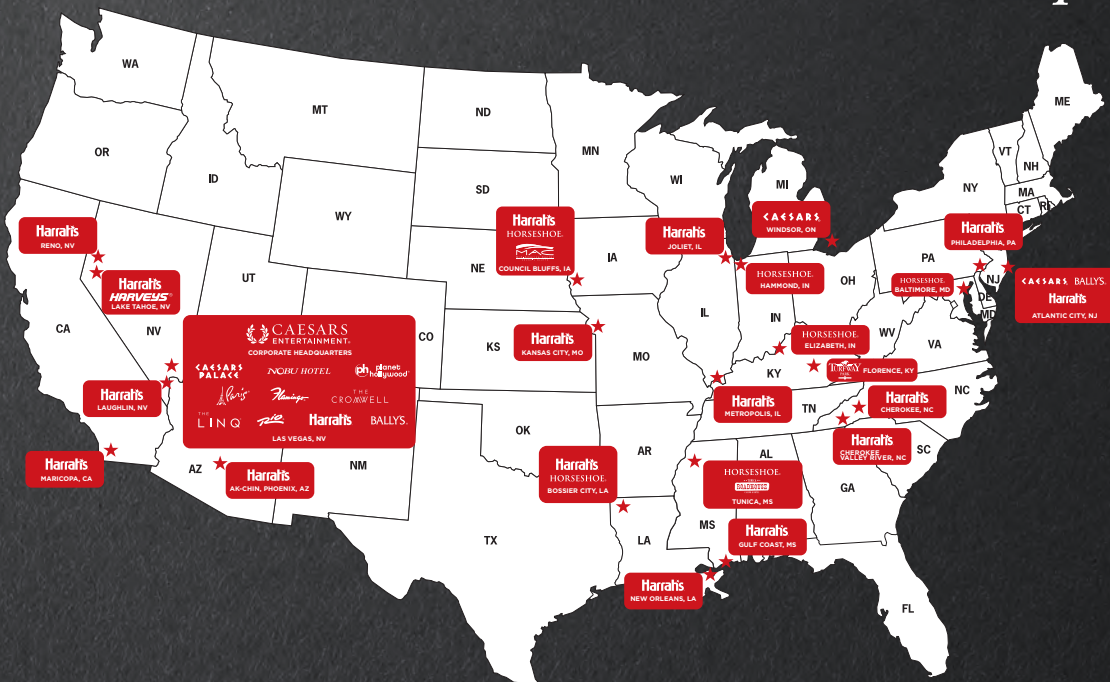
CAESARS ENTERTAINMENT

855-MEET-CET

Meet@Caesars.com

CaesarsMeansBusiness.com

ONE COMPANY. ONE CONTACT. *Countless Options.*



PROPERTY NAME	CITY	STATE	GUESTROOMS & SUITES	SQUARE FEET OF MEETING SPACE
Harrah's Phoenix Ak-Chin	Maricopa	AZ	300	4,784
Harrah's Resort Southern California	Valley Center (San Diego)	CA	1,217	53,000
Harrah's Council Bluffs	Council Bluffs	IA	251	0
Mid-America Center	Council Bluffs	IA	0	64,000
Horseshoe Council Bluffs	Council Bluffs	IA	0	0
Harrah's Joliet	Joliet	IL	204	6,000
Harrah's Metropolis	Metropolis	IL	258	0
Horseshoe Southern Indiana	Elizabeth	IN	503	25,500
Horseshoe Hammond	Hammond	IN	0	100,000
Turfway Park	Florence	KY	0	139,700
Harrah's Louisiana Downs	Bossier City	LA	0	27,649
Horseshoe Bossier City	Bossier City	LA	606	17,817
Harrah's New Orleans	New Orleans	LA	450	18,990
Horseshoe Baltimore	Baltimore	MD	0	7,670
Harrah's Gulf Coast	Biloxi	MS	500	3,800
Horseshoe Tunica	Tunica	MS	507	1,500
Tunica Roadhouse Casino & Hotel	Tunica	MS	134	15,000
Harrah's North Kansas City	North Kansas City	MO	392	10,936
Bally's Las Vegas	Las Vegas	NV	2,814	175,000
Caesars Palace	Las Vegas	NV	3,960	300,000
The Cromwell	Las Vegas	NV	188	0
Flamingo Las Vegas	Las Vegas	NV	3,460	73,000
Harrah's Las Vegas	Las Vegas	NV	2,526	25,000
The LINQ Hotel & Casino	Las Vegas	NV	2,545	69,000
Paris Las Vegas	Las Vegas	NV	2,916	140,000
Planet Hollywood Resort & Casino	Las Vegas	NV	2,496	88,000
Rio All-Suite Hotel & Casino	Las Vegas	NV	2,522	160,000
Harrah's Lake Tahoe	Lake Tahoe	NV	532	20,000
Harveys Lake Tahoe	Lake Tahoe	NV	740	22,000
Harrah's Reno	Reno	NV	928	24,000
Harrah's Laughlin	Laughlin	NV	1,505	7,000
Bally's Atlantic City	Atlantic City	NJ	1,760	80,000
Caesars Atlantic City	Atlantic City	NJ	1,144	28,000
Harrah's Atlantic City	Atlantic City	NJ	2,586	125,000
Harrah's Cherokee	Cherokee	NC	1,108	20,000
Harrah's Cherokee Valley River	Murphy	NC	300	0
Harrah's Philadelphia	Chester	PA	0	14,000
Caesars Windsor	Windsor	Ontario	758	100,000

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Must be 21 or older to gamble. Know when to stop before you start. Gambling problem? Call 1-800-522-4700. ©2016, Caesars License Company, LLC.



Thank you for your interest in Caesars Entertainment and Bally's Las Vegas!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company. I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Las Vegas and why it's an ideal destination for meetings, conventions and events; and of course, you'll get to know Bally's Las Vegas and its unique collection of offerings and options.

At Bally's Las Vegas, you'll experience the combination of classic luxury and contemporary convenience that has made us an icon of stylish sophistication for more than 25 years. Yet it is our legendary customer service that is remembered most by planners and attendees alike. Our impressive 175,000 square feet of versatile meeting space ensures a spectacular event, whether you're planning an intimate gathering or a large conference for thousands. Meeting rooms and guest accommodations are steeped in classic Las Vegas charm and grace, yet equipped with the latest technology and creature comforts. And for even larger events, Bally's is directly linked to Paris Las Vegas for a combined 315,000 square feet of meeting space.

We look forward to being a partner in your success!



CAESARS

Harrah's

HORSESHOE

THE CROMWELL

BALLY'S

Flamingo

THE LINQ

NOBU HOTEL

Paris

planet hollywood

FLY

HARVEYS

ROADHOUSE

WSOP

TOTAL REWARDS

ONE COMPANY COUNTLESS OPTIONS

Total Convenience

At Caesars, not only do we think planning a successful meeting should be easier. We think it should be more rewarding, too. So we offer meeting planners all kinds of special perks and privileges you won't find anywhere else.

YOU DESERVE VIP TREATMENT.

Book a meeting or event with us, and you're granted elite status in our Meeting Diamond program. Instantly you and any VIPs or staff you designate can enjoy a world of exclusive benefits reserved for our most valued customers, including:

- VIP check-in and guaranteed priority services
- Access to exclusive Diamond Lounges
- Discounts at participating retailers



GET MORE OF THE CREDIT YOU DESERVE WITH TOTAL REWARDS.*

Your Meeting Diamond status also lets you take full advantage of Total Rewards, our exclusive member benefit program that earns credits for your meetings with us and other qualifying purchases.

You can apply your Total Rewards credits to a future meeting or event. Or reward yourself with a luxurious spa treatment, fine dining and entertainment or a well-earned escape to any of our properties in the U.S. Your credits can even be redeemed for brand-name merchandise at the Total Rewards Marketplace or in our Total Rewards catalog.

When your goal is a successful meeting, the numbers are definitely on your side with Caesars Entertainment. 20+ nationwide destinations. 40 amazing properties. 42,000 guest rooms. 1.9 million square feet of meeting space. It's not just an expansive list of exciting venues that makes Caesars Entertainment the choice of so many successful meeting planners. It's our commitment and dedication to helping you get the most out of every event—more easily than you can imagine.

ONE CONTACT. COUNTLESS OPTIONS.

One phone call or email gives you access to everything Caesars has to offer. It's that easy. You have one dedicated team. One point of contact. One simple invoice. And a level of personal service that's second to none.

EXPAND YOUR MEETING HORIZONS WITH OUR ALTERNATIVE VENUE PROGRAM.

Mix and match properties and venues within any destination city to create a one-of-a-kind meeting or event that's tailored to fit you perfectly. Hold your opening reception in a nightclub, your general session in a ballroom and an after-meeting bash at a rooftop pool. Everything is handled under a single contract and minimum.

WE ANSWER TO YOU.

You can count on the support of a dedicated team that works with you every step of the way. Our salespeople live and work right in your community, too. So whenever you need us, we'll be there. We make every part of planning and execution a whole lot simpler, so that you can just get down to business. It's one more reason you're sure to meet with more success at Caesars.



MAXIMUM MEETING IMPACT

minimum environmental impact

YEARLY ENERGY ACHIEVEMENTS

28% Reduction
in Total Waste

38% Total Waste
Diverted from
Landfills

100% Properties
Green-Key Eco-Rated

AT EVERY CAESARS PROPERTY, WE PROVIDE:

- Paperless online event menus, meetings guide, BEOs and billing
- China, flatware, and linen offered in place of disposables
 - Energy-optimized lighting, heating, and AC
- Water only preset on request
- Responsible Meetings trained and certified sales and operations managers
- Environmentally-preferred choices specific to each location
- Silver IMEX Green Supplier Award Recognition and Green Key Eco-Rating

At Caesars Entertainment, we are committed to reducing our environmental footprint. CodeGreen. It is the way we are answering the call to reduce our overall resource usage and take aggressive and proactive measures to preserve our environment for future generations. We're doing all we can to make our venues—and the meetings and events that happen here—a whole lot greener.

Around the world, Caesars Entertainment has earned over 100 awards, recognitions and certifications for our sustainability policies and environmentally friendly practices:

- Our CodeGreen meetings practice follows Accepted Practices Exchange (APEX) guidelines to promote and enhance environmental and operational efficiencies.
- LEED Silver certification has been awarded to our Caesars Palace Convention Center expansion in Las Vegas as well as our Waterfront Conference Center at Harrah's Atlantic City, which is designed to use 20.6% less water than normal buildings.
- We are a member of the Global Sustainable Tourism Council to promote and build awareness for sustainable tourism practices and principles.

WE MAKE IT EASY TO BE GREEN.

We can help your meetings be green, with our Responsible Meetings program.

Our sales and operations staff are independently certified as Green Meetings Professionals. When you plan with Caesars, we'll find ways to meet your company's and clients' sustainability goals without putting a crimp in your meeting's effectiveness—or your meeting budget.



We are rooted in the places we call home and work to support our communities for the long term. Through our corporate citizenship efforts, the communities that we are part of experience the positive impact that our company and our people make.

MEETINGS FOR GOOD

For any meeting taking place at one of our properties in Las Vegas, Atlantic City, or New Orleans, we can provide all the information to help you easily organize a Corporate Social Responsibility event into your agenda to make your meeting a meeting for good.

TEACHER EXCHANGE

In Nevada, we encourage our meeting customers to donate conference materials including notepaper, pens, display materials, folders, binders, and equipment for the benefit of local school children. Donations go to a re-use resource center for public school teachers, offering learning tools that enhance classroom projects and curriculum. If you are working with a property outside of Nevada, an alternative program may be available for donations or a take-back program is in place to reduce waste.

CLEAN THE WORLD

One of Caesars' proud partnerships is with Clean the World, a charitable organization dedicated to saving lives and preserving the environment. Team Members collect discarded soaps and shampoos and send them to Clean the World, where they are recycled and distributed to at-risk communities around the world.

ALL-IN 4 CHANGE

The Harrah's Southern California Resort wanted to create a world-class giving program that incorporated fun and excitement while retaining the Code of Commitment at its core. The result was All-in 4 Change. This program was targeted at local organizations who were invited to "compete" for grants. This program has resulted in \$3.6 million in cash and in-kind gifts. "We came up with what I call the 'America's Got Talent' for nonprofits and the response was astounding. We ran our second program in 2016 and it looks like we are here to stay. This program helps us deepen our roots in our local community in a fun way, engaging our employees, guests and those who work hard to make life better for us all." — Sheryl Sebastian, Communications and Community Relations Manager, Harrah's Resort Southern California

TOGETHER WE MAKE A DIFFERENCE

- **Caesars HEROs volunteered nearly 260,000 hours in 2015**
- **Caesars U.S. societal contributions totaled more than \$4.5 billion in 2012**
- **Caesars gives \$5.9 million to its communities for every \$10 million in revenue**
- **Clean the World has distributed 1.7 million bars of soap based on Caesars contributions alone**
- **To date, Caesars has gifted more than \$72 million to organizations that make a difference within the community**
- **Every May, during Senior Appreciation Month, we place a special focus on healthy aging in our communities through our participation with programs like Second Wind Dreams**



LAS VEGAS MEANS BUSINESS

Las Vegas is an ideal location for meetings and events and offers unrivaled value. The city conducts an average of 19,000 meetings, conventions and incentive programs a year, ranging in size from 10 to 100,000 attendees. We know how to do business and customers consistently select us because we provide an excellent return on investment for the companies that come here.

Las Vegas offers 150,000 rooms and more than 10.5 million square feet of meeting space, with options to fit all needs and budgets. We have the infrastructure to bring in and move around large numbers of people efficiently and inexpensively. Over 900 convenient flights daily between Las Vegas and cities around the globe provide reasonable airfares and easy access. The proximity of the airport—just one mile from the heart of the city—reduces ground travel time and expense. And it's easier to entice attendees: 47 percent of convention visitors said that holding an event in Las Vegas increased their interest in attending.

Planners prefer Las Vegas, too. They ranked the city #1 as being good for large trade shows, being inexpensive and easy to get to, having convenient airline service and having good hotels. And among corporate planners surveyed, Las Vegas ranked #1 for having excellent meeting facilities.*

“Las Vegas has the facilities, the service, the infrastructure and the experience to help us achieve our objectives and get real, quantifiable value out of our meetings.”

– Tim Gilmore, Vice President of Sales, MATCO Tools

EASY TRAVEL WITHIN LAS VEGAS

The close proximity of Las Vegas hotels often eliminates the need for transportation as delegates can walk to many destinations. When transportation is required, Las Vegas offers many convenient options including buses, taxis, shuttles and the country's first automated monorail.

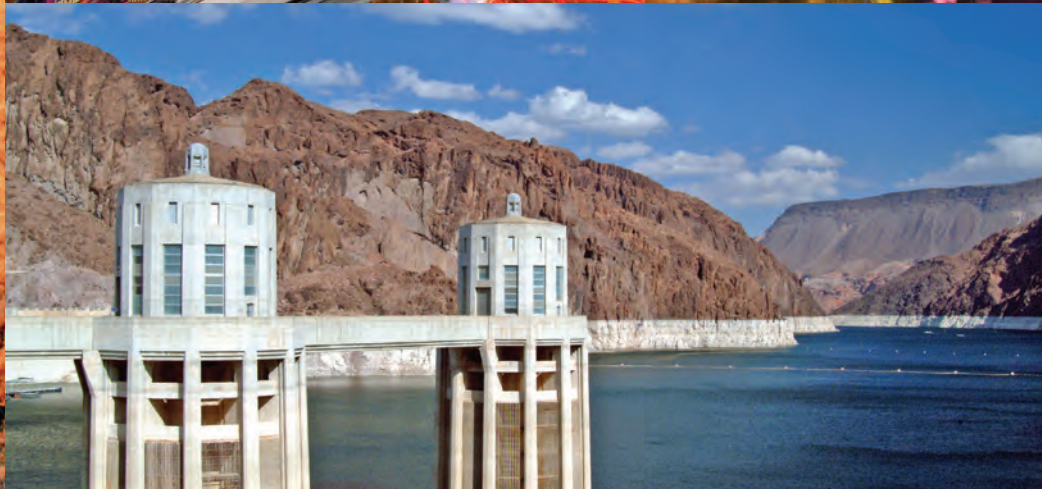
IMPECCABLE WEATHER

Las Vegas enjoys 340 days of sunshine per year and an average daily temperature of 83 degrees. Blue skies by day turn into sunsets that melt into the mountains at night, ensuring that your attendees can enjoy outdoor options as well as indoor options for business and for fun.

GATEWAY TO THE SOUTHWEST

Dive in! Las Vegas is the perfect jumping-off point for many of the Southwest's natural wonders. For unique offsite events and team-building activities, this is the place.

- Red Rock Canyon is 20 miles to the west
- Death Valley and Zion National Park are both easy day-trips
- Lake Mead, Hoover Dam and the Colorado River are all a short 20-minute drive
- Mt. Charleston is 20 minutes away
- Grand Canyon National Park is 150 miles to the southeast



UNRIVALED AMENITIES

Las Vegas is renowned for its world-class dining and culinary talent. Sample the latest offerings from celebrity chefs like Gordon Ramsay, François Payard, Guy Savoy and Bobby Flay, or travel the world with stops that include tasty Italian-American fare in a chic setting at Martorano's at the Rio, the street-side charm of Mon Ami Gabi at Paris or the authentic Northern Chinese flavors of Beijing Noodle No. 9 at Caesars Palace.

The undisputed entertainment capital of the world, Las Vegas offers literally hundreds of spectacular shows and events. Witness the exhilarating Jersey Boys at Paris or experience a breathtaking headliner performance at Caesars Palace. Relish a bit of classic Vegas—replete with showgirls and rhinestones—at *Jubilee* at Bally's Las Vegas. Top-name entertainment, magic, comedy, music and full-scale stage productions are all available to groups large and small.

With over 55 courses, Las Vegas is host to some of the finest golf experiences in the country. Play original designs by great names like Jack Nicklaus, Raymond Floyd and Arnold Palmer. And with our great weather, you can enjoy a round almost any time of year. Caesars Entertainment offers two championship courses within easy reach of the Strip: Cascata and Rio Secco, both designed by famed architect Rees Jones.



If your taste leans toward retail therapy, we have shopping options to suit any style, from the high-end Forum Shops at Caesars, to the Miracle Mile shops at Planet Hollywood, to the cobblestone streets and quaint European-style shops at Paris. The LINQ Promenade offers a singular dining and shopping experience, loaded with variety and excitement in a lively street atmosphere. Also coming soon are the Grand Bazaar Shops at Bally's.

“When we host our programs in Las Vegas, our attendees rave about everything from the accommodations, to the food, to the amenities. But what we hear about more than anything else is the service. The meeting professionals in Las Vegas get why we are here, take the time to understand our objectives and know how to help us get the maximum return on our investment.”

– John Cudahy, President, International Council of Air Shows



YOUR SUCCESS IS OUR SUCCESS

Of course, the real measure of a meeting is its success. And our job is to make sure that when you meet with us, you meet your objectives, every single time. Studies have shown that meetings in Las Vegas consistently increase sales and media coverage and generate new leads. The city performs like no other for gathering key influencers and decision-makers and creating wide-ranging solutions for companies across all industries.

To ensure that your event is well-attended, let the natural appeal of Las Vegas do much of the heavy lifting for you. The exciting aura of this bustling city, plentiful options for entertainment and fun when the day's work is done and even the bright lights and unique architectural features make it easy to draw a crowd. And when it comes to great service, no one does it better. With more than 200,000 resort industry employees, Las Vegas provides the best meeting and convention experience in the world.

Meeting planners who choose Las Vegas and Caesars Entertainment are amply rewarded with unparalleled selection and variety, exceptional service and unbeatable value. The lure of this popular city paired with the concentration of offerings within navigable distances makes Las Vegas not a gamble, but a guarantee for success.

LAS VEGAS FAST FACTS*:

- Consistently rated the best value in the U.S. for meetings and conventions
- Hosts 44 of the top 200 conventions in North America, more than any other city
- Attracts 4.9 million conventioners to over 19,000 conventions annually
- Features more than 10.5 million square feet of meeting, event and exhibit space
- Offers over 150,000 guest rooms—more than Orlando, Los Angeles or Chicago
- Studies show that tradeshow attendance increases an average of 15% when a show rotates into Las Vegas
- Tradeshow delegates spend more time on the show floor in Las Vegas: 11 hours versus 5.9 to 9.5 hours in other cities

*Information obtained from the Las Vegas Convention and Visitors Authority

BALLY'S[®]

L A S V E G A S



WELCOME TO BALLY'S LAS VEGAS

To describe Bally's Las Vegas is, in many ways, to describe Vegas itself. Classic and contemporary, timeless and sophisticated, inviting and charming; Bally's is everything that is Las Vegas and so much more.

With its prime location on the famous Four Corners of the Las Vegas Strip, Bally's Las Vegas boasts a prime address at the very center of an amazing array of entertainment options second to none on Earth.

Yet, in the midst of all this excitement, Bally's Las Vegas is a mecca for the planner, offering an impressive 175,000 square feet of state-of-the-art meeting space that can accommodate the smallest to the largest gatherings. Classic elegance and the technology of tomorrow blend effortlessly in meeting rooms designed to give you the greatest flexibility and ease in realizing your perfect event.

Our dedicated staff of meeting, catering and production professionals are eager to put their many years of experience and expertise to work for you with one goal in mind: your success.

“Three things really stand out as a customer. You have good, sincere people at all levels, from the busboys to senior management. You mix in training that emphasizes customer satisfaction and consistent process, and you reward people for exceptional performance. Finally, you finish with a great, manageable facility that is well suited to the requirements of big meetings.”

– Eric Guenther
Marketing & Sales Strategy Manager,
Ford North American Fleet Operations
Ford Motor Company





ACCOMMODATIONS

LEGENDARY LUXURY, CAREFREE CONVENIENCE

The 2,814 guest rooms at Bally's Las Vegas have been crafted with your ultimate comfort and convenience in mind. Offering amenities usually reserved for only the finest suites, each guest accommodation provides a spacious and stylish retreat where you can focus on business or simply gaze at the amazing view of the Strip below or the beautiful mountains on the horizon.





STANDARD AMENITIES

At Bally's Las Vegas we believe that standard is defined as "above standard" in every aspect, especially our guest accommodations. Inside our guest rooms you'll find just what you need to make your stay unforgettable.

- Data ports with high-speed Internet access
- Phone with voice mail
- Electronic safe
- Iron and ironing board
- Clock radio
- Hair dryer
- On-demand movies
- Laundry service
- Express in-room check-out

WE LOOK FORWARD TO SHOWING YOUR VIPS OUR HOSPITALITY!

Consider hosting your next hospitality event or smaller meeting in one of our spectacular suites for the ultimate in luxury, privacy and service. Personalized attention to every detail by our dedicated staff will ensure you and your attendees experience a highly successful event.

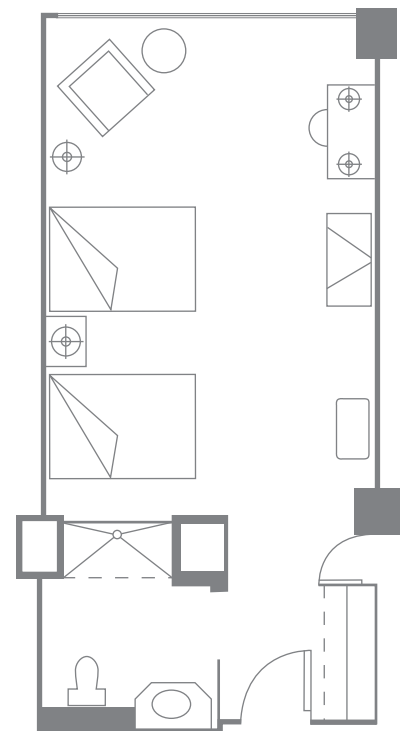


JUBILEE ROOM

Named after Las Vegas' longest-running showgirl revue, the revamped Bally's Jubilee Tower offers its own sense of style and spunk. Measuring more than 450 square feet, these Las Vegas hotel rooms feature enviable views of the Strip.

Classic Room Facts at a Glance

- 450 square feet
- Writing desk
- Sitting area with sofa
- Coffee Pot
- iHome docking station
- Refrigerator



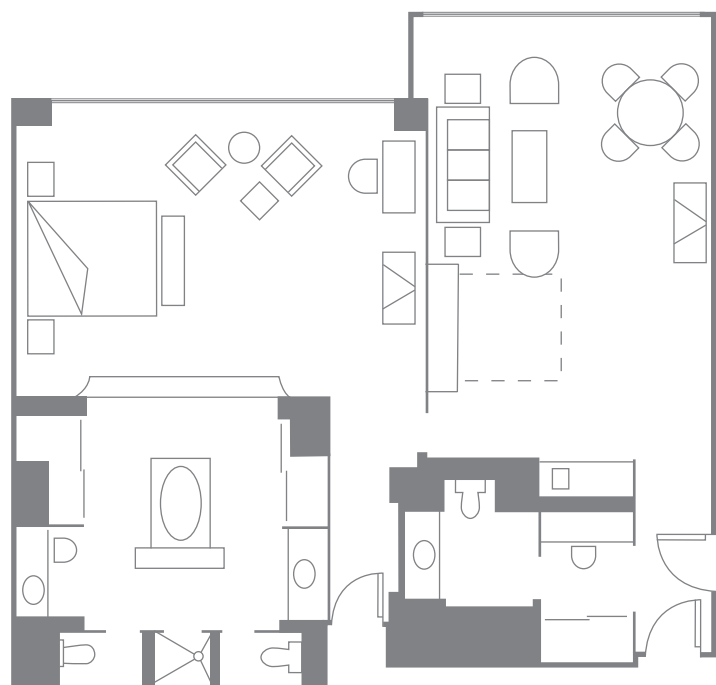


GRAND SUITE

Upgrade to a Grand Suite and you'll discover the indulgence of a sumptuous master bedroom with an optional add-on featuring a separate parlor room with a Murphy bed, sitting area, wet bar, refrigerator and dining table for four. This elegant suite also features an oversized bathroom with a sunken Jacuzzi tub.

Grand Suite Facts at a Glance

- 1,250 – 1,699 square feet
- 1 1/2 baths
- Jetted tub
- Double vanities
- Writing desk
- His-and-hers closets
- Wet bar
- Refrigerator
- Dining table for four



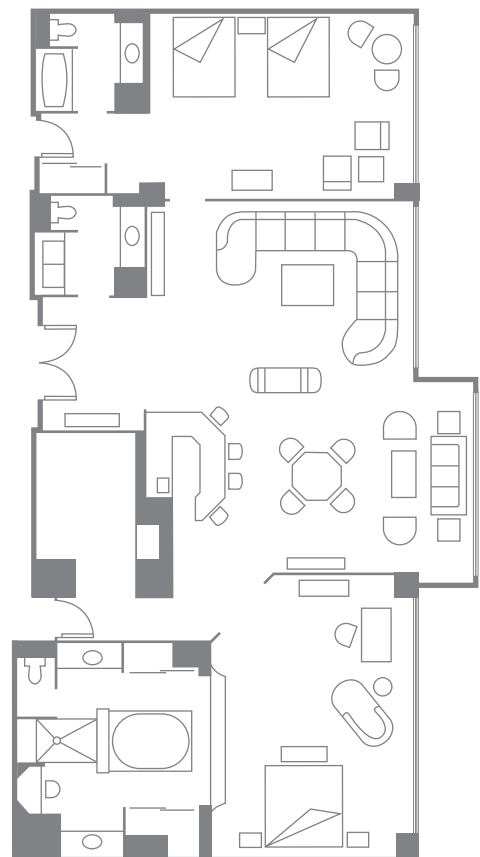


CELEBRITY SUITE

Indulge your inner celebrity with our Celebrity Suite: 1,575 – 2,025 square feet of sophisticated style that lands you in the starring role. Keep it all to yourself or add the optional connecting Classic Room. A dining table for four and a complete wet bar with additional seating for four makes this suite perfect for entertaining guests.

Celebrity Suite Facts at a Glance

- 1,575 – 2,025 square feet
- 1 1/2 – 2 1/2 baths
- Jetted tub
- Separate standing shower
- Bidet
- Optional connecting Classic Room
- Writing desk in bedroom
- Dining table for four
- Separate living room
- Wet bar
- Refrigerator
- Bar seating for four





PENTHOUSE SUITES

Life is good at the top, especially in one of our exclusive, two-bedroom Penthouse Suites. Ranging from 2,356 – 3,400 square feet, with some suites featuring pool tables and saunas, this is where you can create your own legendary Las Vegas experience. Entertain at the dining table set for six or serve cocktails in each of the two separate sitting areas. After the party, it's time to linger in your jetted tub. The Penthouse Suites at Bally's Las Vegas are more than just rooms. Enjoy a breathtaking experience designed to surpass even your grandest dreams.

Penthouse Suites May Feature:

- 2,356 – 3,400 square feet
- 2 bedrooms
- 2 1/2 baths
- Jetted tub
- Walk-in shower
- Dining table for six
- Separate sitting area in bedroom
- Writing desk
- Wet bar
- Refrigerator
- Bar seating for four
- Pool table
- Sauna



MEETING FACILITIES



DESIGN AND TECHNOLOGY

With 175,000 square feet of flexible meeting space, Bally's Las Vegas is suited to almost any size or type of gathering. We have a formidable arsenal of resources and are ready to make your important event a great success.

Your guests will notice the timeless elegance, the contemporary flair and the endless amenities that have made Bally's Las Vegas the number one choice of many organizations year after year.

You'll marvel at the configurations our meeting spaces offer, the impressive array of technical wizardry available in every room, and the "customer first" service that will ensure all of your needs are met and your expectations exceeded.

Let our experts take care of all of the details so that you can focus on the business at hand. From menu selection to décor, staging to tear down, we can handle it all. Got a new idea you'd like to try? Let us know and we'll do everything possible to turn your creative vision into reality. It is, put simply, what we do.

FORM AND FUNCTION

From the largest international sales conference to an intimate board meeting for just a few, Bally's Las Vegas has a beautifully designed space to meet your needs. With 31 self-contained meeting rooms and two expansive ballrooms, the possibilities are endless.

Satisfy your grandest needs in the spacious BALLY'S EVENT CENTER, with 40,000 square feet that can easily accommodate up to 4,000 delegates. State-of-the-art technology and convenient loading docks make this the ideal location for large conventions and trade shows or lavish social affairs.

For the epitome of Vegas style, the GRAND BALLROOM offers more than 39,000 square feet of configurable meeting space. Accommodating up to 3,920 theater-style or 2,610 for banquets, the room is also divisible into seven separate meeting spaces. The latest technology has been seamlessly incorporated into the room to support all of your production and presentation needs.

The PALACE MEETING ROOMS provide privacy, comfort and cutting-edge technology in a uniquely configurable environment. These seven rooms vary in size and can be used individually or combined in various ways to suit a range of different events.

The DIRECTOR'S ROOM is an intimate, self-contained boardroom and features a permanent conference table for up to 20.





Take your meeting or event to a higher level in our amazing SKYVIEW ROOMS, located in a dedicated area on the 26th floor of our North Tower. The awe-inspiring panoramic view serves as a dynamic backdrop for events of 20 to 2,000 guests. Square footage ranges from 1,858 – 5,544, and a Skyview office as well as a foyer perfect for pre-functions are also available. If you want to make a bold and impressive statement, the Skyview Rooms do it for you.

Located on the second level of our Jubilee Tower, the JUBILEE BALLROOM is a wonderful retreat from the bustle of the casino floor, and an elegant venue for very special occasions. The 11,733-square-foot room can receive up to 1,170 guests for a reception or comfortably seat 690 banquet-style.

Equally elegant is the LAS VEGAS BALLROOM, located on the third floor of the Jubilee Tower. This luxurious room is outfitted with the latest presentation technology and is a perfect haven for more intimate events. At 10,048 square feet, the Las Vegas Ballroom is ideal for receptions of up to 1,004 guests or banquets up to 670. The room is also divisible into seven smaller rooms of 1,440 square feet each, perfect for a flow from one room to the next or for breakout sessions.

Should you require even more space, Bally's Las Vegas is directly accessible to PARIS LAS VEGAS, giving you a combined 315,000 square feet of meeting space. With its equally impressive décor and amenities, Paris Las Vegas, in combination with Bally's Las Vegas, will satisfy even the most demanding event requirements.

Looking for something truly distinctive? Why not consider one of our SPECIAL VENUES for your next event?

Make your own stage debut by booking your next event in the incomparable Jubilee! Theater. You'll enjoy the benefits of built-in seating and décor combined with state-of-the-art audio/visual systems manned by experienced professionals. With stadium-style seating for 1,040, be prepared to take several curtain calls after your success on the stage of this stunning theater.

The deck of Bally's Las Vegas' oversized outdoor POOL is the perfect place to step out for your next evening function. Up to 1,500 guests can enjoy the night sky beneath lush tropical foliage and soft desert breezes.

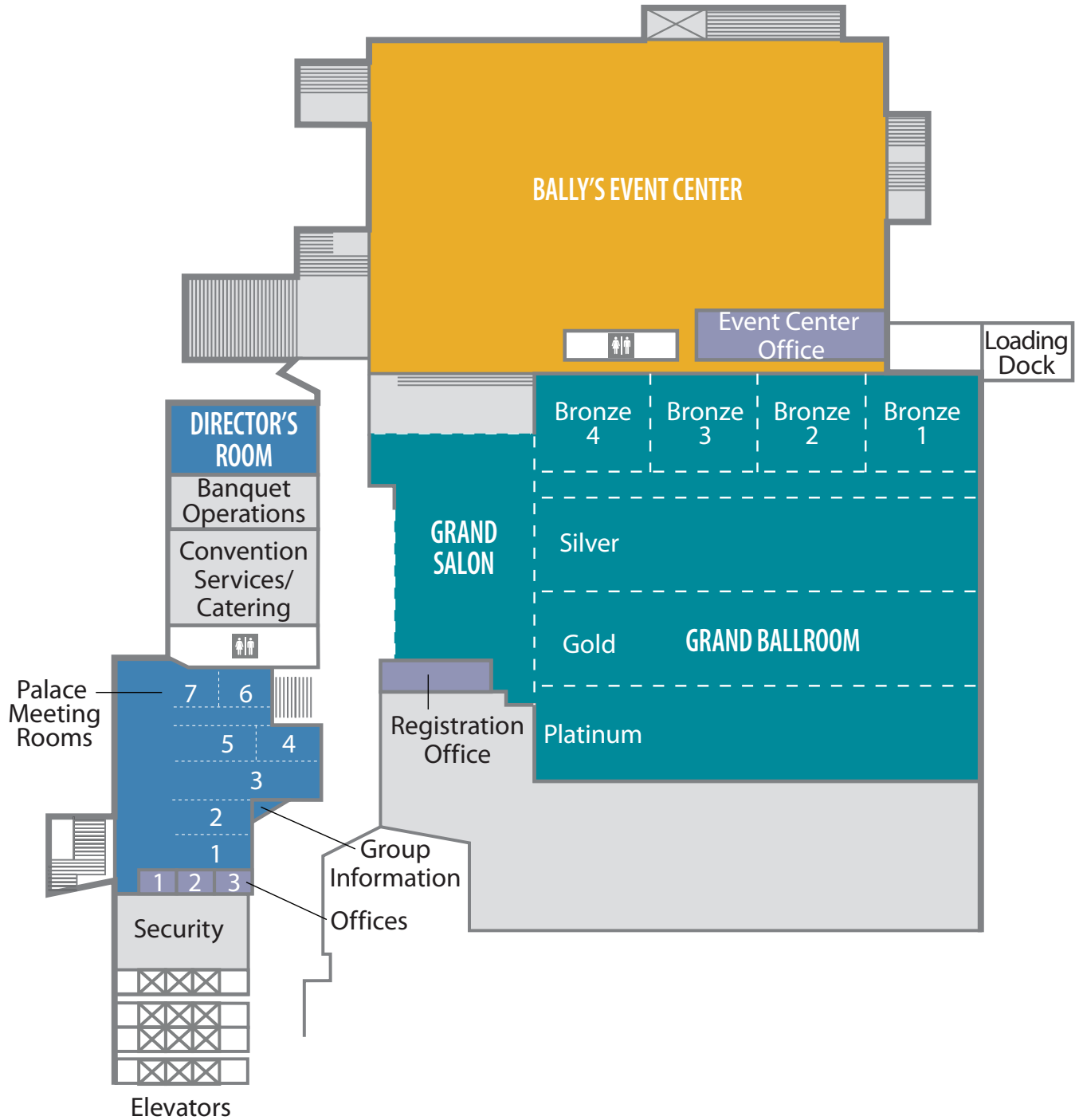
Tennis, anyone? Hold your next team-building event or social gathering on our eight professional TENNIS COURTS. Private tournaments and clinics are available on the illuminated courts, for the perfectly unique group event.



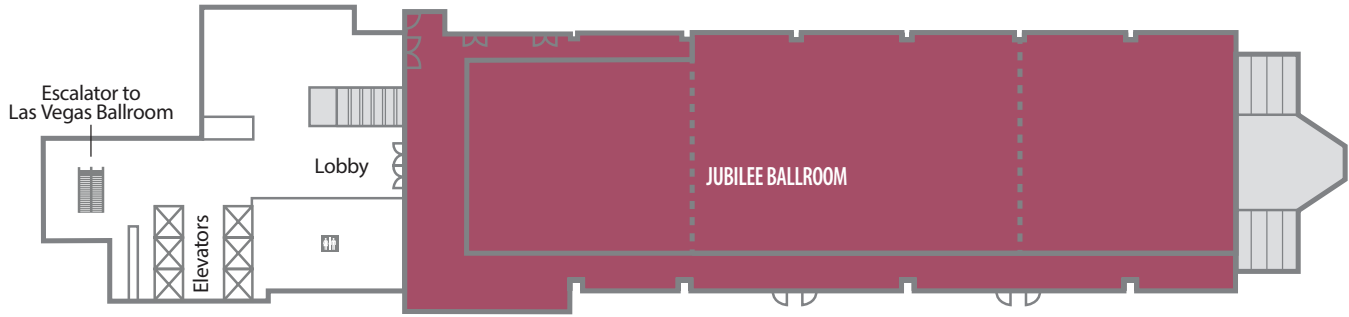
BALLY'S LAS VEGAS

Meeting Facilities Map

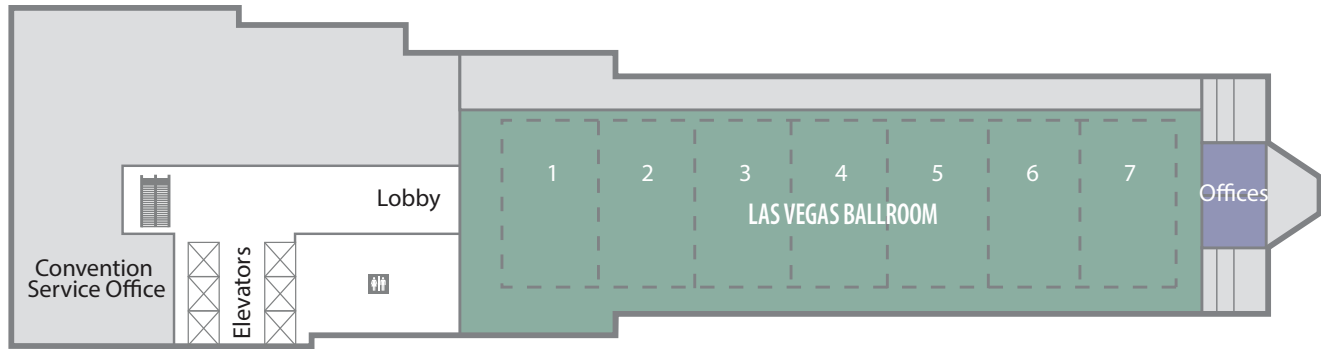
CASINO LEVEL



JUBILEE TOWER

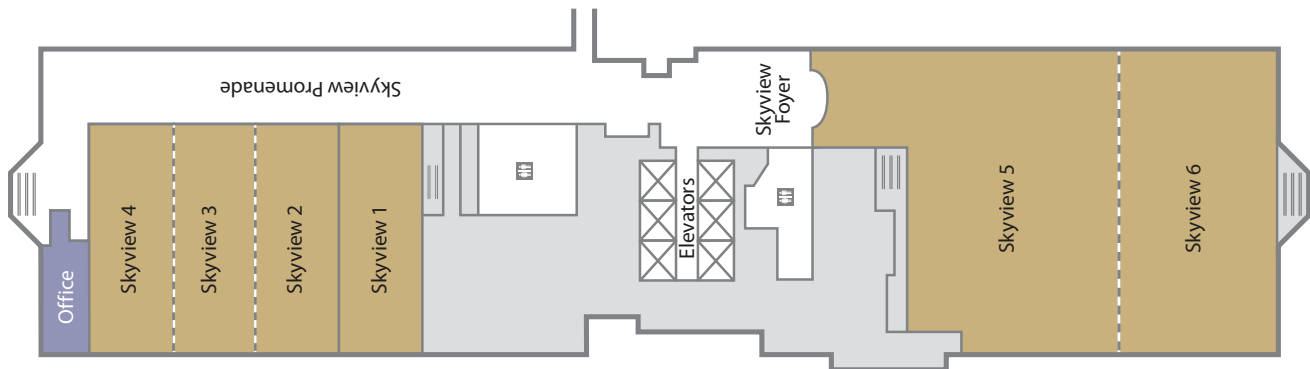


SECOND FLOOR



THIRD FLOOR

INDIGO TOWER



26TH FLOOR

NORTH TOWER - CASINO LEVEL

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
Bally's Event Center	40,002	177'	226'	9'9"-22'9"	1,998	4,000	4,000	2,660	237	—	—	22
Grand Ballroom	39,249	147'	267'	15'9"-22'	1,962	3,920	3,920	2,610	302	—	—	—
Bronze	6,725	46'	147'	15'9"-22'	327	672	672	440	50	—	—	22
Bronze 1	1,716	38'	46'	15'9"-22'	84	171	171	110	—	41	52	22
Bronze 2	1,716	38'	46'	15'9"-22'	84	171	171	110	—	41	52	22
Bronze 3	1,716	38'	46'	15'9"-22'	84	171	171	110	—	41	52	22
Bronze 4	1,555	34'	46'	15'9"-22'	75	155	155	100	—	41	52	22
Silver	8,783	60'	147'	15'9"-22'	438	878	878	580	50	—	—	22
Gold	8,783	60'	147'	15'9"-22'	438	878	878	580	50	—	—	22
Platinum	12,772	89'	144'	15'9"-22'	636	1,277	1,277	850	90	—	—	22
Grand Salon	7,844	53'	148'	12'	—	—	780	640	45	—	—	—
Palace Rooms	4,590	—	—	10'	—	—	459	300	25	—	—	—
Palace 1	765	21'	36'	10'	36	76	76	50	—	23	34	22
Palace 2	765	21'	36'	10'	36	76	76	50	—	23	34	22
Palace 3	1,820	28'	65'	10'	90	182	182	120	—	29	46	22
Palace 4	624	20'	32'	10'	30	62	62	40	—	23	34	22
Palace 5	624	20'	32'	10'	30	62	62	40	—	23	34	22
Palace 6	613	23'	27'	10'	30	61	61	40	—	23	34	22
Palace 7	563	23'	25'	10'	27	56	56	30	—	23	31	22
Director's Room	1,092	28'	39'	10'-12'	—	—	—	—	—	—	—	20

INDIGO TOWER - 26TH FLOOR

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
Skyview 1	2,360	40'	59'	10'	117	236	236	150	—	47	70	22
Skyview 2	2,744	47'	59'	12'-15'	135	274	274	180	—	53	79	22
Skyview 3	3,540	59'	60'	12'-15'	200	354	354	230	—	65	88	22
Skyview 4	1,858	32'	59'	12'	100	285	185	120	—	47	70	22
Skyview 5	4,340	62'	70'	10'-12'	234	434	434	290	—	62	88	22
Skyview 6	5,544	72'	77'	10'-12'	275	554	554	370	—	62	88	22

“We are always impressed by your ability to make the largest distributor trade show in the pharmaceutical industry run so smoothly. Having the two connected facilities allows us to keep all attendees in one location, making the logistics of conducting an event of this magnitude not just manageable but hugely successful.”

– Peter Cerula
Vice President of Business Management, AmerisourceBergen

JUBILEE TOWER BALLROOMS

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS
Jubilee Ballroom	11,733	51'-59'	208'	12' - 17'	630	1,160	1,170	690	—
Jubilee 1	3,060	51'	60'	12' - 17'	160	300	300	200	—
Jubilee 2	5,251	59'	89'	12' - 17'	270	530	530	350	—
Jubilee 3	3,422	59'	58'	12' - 17'	210	330	340	230	—
Las Vegas Ballroom	10,048	48'	210'	12' - 17'	771	1,004	1,004	670	—
Las Vegas 1	1,408	30'	48'	12' - 17'	69	140	140	90	—
Las Vegas 2	1,440	30'	48'	12' - 17'	72	144	144	90	—
Las Vegas 3	1,440	30'	48'	12' - 17'	72	144	144	90	—
Las Vegas 4	1,440	30'	48'	12' - 17'	72	144	144	90	—
Las Vegas 5	1,440	30'	48'	12' - 17'	72	144	144	90	—
Las Vegas 6	1,440	30'	48'	12' - 17'	72	144	144	90	—
Las Vegas 7	1,440	30'	48'	12' - 17'	72	144	144	90	—



SPECIAL VENUES

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
Jubilee! Theater	—	—	—	—	—	1,040	—	—	—	—	—	—
Pool	—	—	—	—	—	—	1,500	—	—	—	—	—

BALLY'S LAS VEGAS

Property Map





RESTAURANTS/BARS

3. Buca Di Beppo
4. Tequila Taqueria
5. SEA: The Thai Experience
6. BLT Steakhouse
7. BLT Steakhouse Bar
12. Evening Call
13. Serenity O2 Bar
15. Indigo Lounge
16. Sully's Bar
20. Le Burger Brasserie
26. Nosh
28. Casino Bar
31. Java Coast

CASINO

17. Poker Room
18. Champagne Slots
19. Casino Cage
27. Keno Lounge
30. Main Casino
36. Total Rewards

SHOPPING

2. Vittorio/L'core Paris
8. Perola
9. Paris Line
10. Misura
11. Lono
21. The Strip
22. Optika
25. Gift Shop
38. Digital World
39. Gift Shop

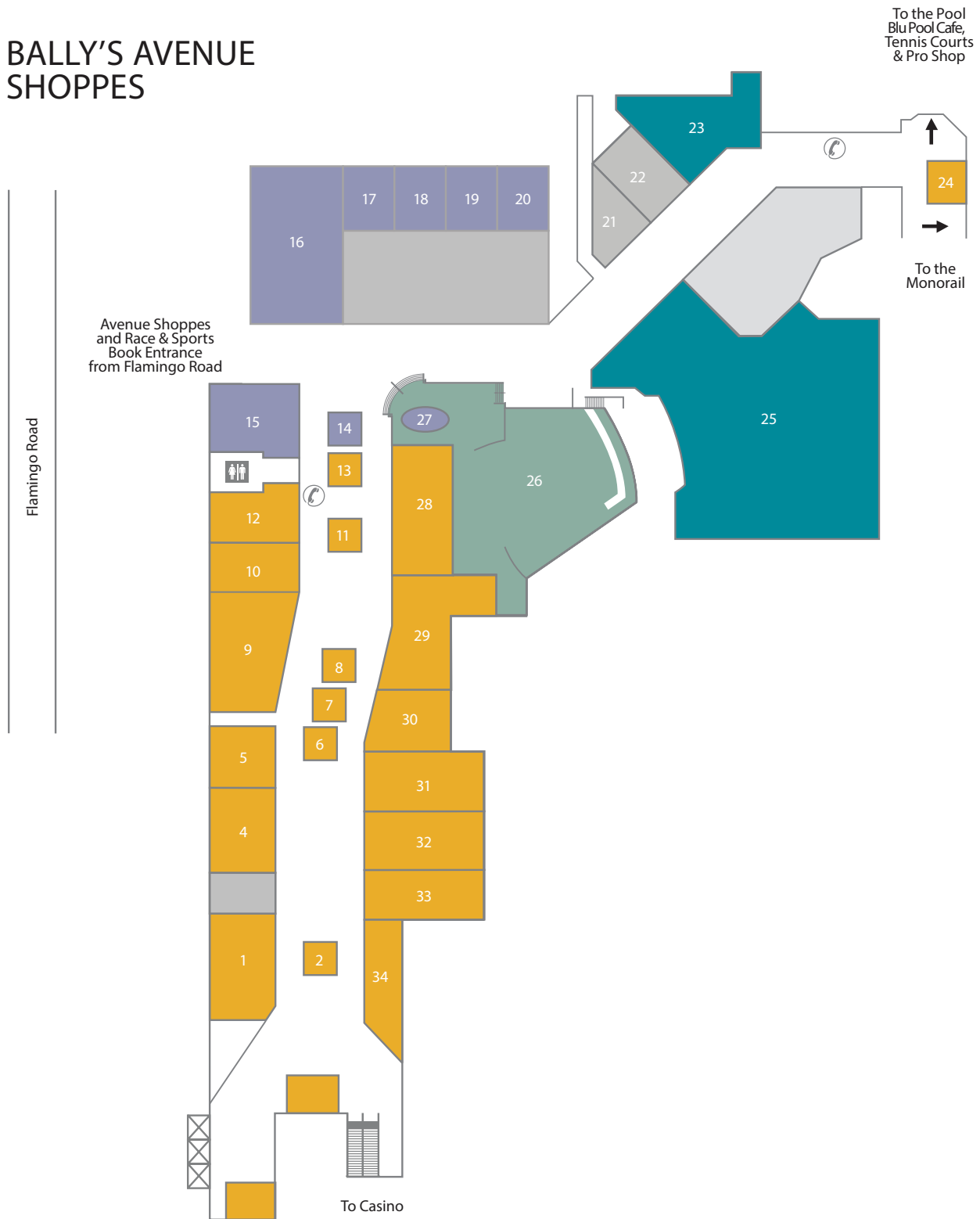
FACILITY

1. Security
23. Jubilee! Theater
24. Tony N' Tina's Wedding
29. Wyndham Vacation Resort Booth
32. Bell Desk
33. Diamond Registration
34. Registration Desk
35. Golf and Restaurant Reservations
37. Box Office

BALLY'S LAS VEGAS

Property Map

BALLY'S AVENUE SHOPPES





RESTAURANTS/BARS

- 14. Blizz Bar
- 15. Blizz
- 16. Johnny Rockets
- 17. Pan-Asian Express
- 18. Nathan's Famous Hot Dogs
- 19. Subway
- 20. Cafe' Sbarro
- 27. The Book Bar

CASINO

- 26. Race & Sports Book

SHOPPING

- 1. Bally's On The Avenue
- 2. Pearl Factory
- 4. Adventures in Paradise
- 5. Preview Center
- 6. Vitality Aqua Massage
- 7. Activate Shirt
- 8. Spinners4U
- 9. Belleza
- 10. \$10 & Up
- 11. Hair Styles
- 12. Lick

- 13. Massage
- 24. Splashes Pool Shop
- 28. Welcome to Las Vegas
- 29. Marshall Rousso
- 30. Satisfy My Sole
- 31. Kid's Camp
- 32. Figuritas
- 33. Harley Davidson
- 34. Fine Silver Store

FACILITY

- 23. The Salon at Bally's
- 25. The Spa at Bally's



CATERING & DINING

CATERING

Nothing substitutes for good taste, especially on the plates set in front of your guests. The culinary staff at Bally's Las Vegas understands the importance of delicious food prepared from the finest ingredients and presented with elegant flair.

For many years, our kitchen staff has been honing their skills and refining their artistry. The result is the ability to surpass even your highest expectations, whether for a simple coffee break, light hors d'oeuvres or a lavish multi-course feast.

Let us create a special menu that will delight and astound your guests. Everything we serve is made fresh in our kitchens with each delicacy and detail given special attention. Even the most humble fare is treated as the pièce de résistance of any meal.

“The staff was consistently thoughtful, professional, and attentive. From the time we arrived through our day of departure, our customers and associates received exceptional service. We received glowing reviews on the food, the quick and efficient service, the courteous hotel staff, and the overall outstanding experience.”

– Peter Cerula
Vice President of Business Management, AmerisourceBergen



DINING

If you've got a craving for something special, Bally's Las Vegas has options to suit every inclination. Treat your taste buds to our plentiful dining choices. You'll be glad you gave in to your cravings. And, our attentive and friendly staff will guarantee a spectacular culinary experience. When you're dining at Bally's Las Vegas, you're always at the head of the table.

BLT STEAKHOUSE

BLT Steak is an interpretation of the American Steakhouse with traditional fare and a bistro ambiance. Now open after the success of BLT Steak's locations in nationwide hot spots, Bally's Las Vegas and ESquared Hospitality are introducing the concept to the Las Vegas market. Indulge in its renowned popovers—airy, warm Gruyère-laced puffs of dough—along with the brand's tuna tartare, chopped vegetable salad and specially selected steaks. The wine list, which is modeled after other BLT Steak Wine Spectator's "Best of Award of Excellence" award-winning lists, features more than 300 wines with Old-World selections from the regions of Burgundy, Bordeaux, Piedmont, Tuscany, Rioja and many others. Seating up to 180.

BLU POOL CAFÉ

A day at the pool wouldn't be complete without an all-American hamburger, hot dog or deli sandwich. Blu Pool Café serves up short-order snacks to satisfy sun-drenched cravings, and offers full beverage service to hydrate and refresh while relaxing poolside. Seating up to 128.



CAFÉ SBARRO

Thinking freshly prepared, mouth-watering pizza? Enjoy the finest thin or stuffed-crust pizza in the city, or any number of delicious Italian favorites, in a casual and inviting atmosphere. Located next to Bally's Race and Sports Book, you can enjoy a great meal and not miss a moment of the action. Seating up to 130.





NATHAN'S FAMOUS HOT DOGS

If you're interested in a quick bite, Nathan's Famous Hot Dogs is known for its craving-satisfying menu of snack foods. Nathan's famous beef hot dogs, crinkle-cut fries, hamburgers and cheesesteaks have been enjoyed by patrons since the company was first established in 1916. Seating up to 40.

NOSH

Just as the name implies, this is the place to pick up delicious breakfast croissants or sandwiches to start your day. The coffee is always fresh and the service friendly. Try made-to-order specialty sandwiches, gourmet chips, salads and freshly made desserts. Seating up to 40.

SEA: THE THAI EXPERIENCE

SEA at Bally's Las Vegas offers guests a fresh, exotic destination to experience the flavorful taste of Thai food and the aroma of Asian spices as they enjoy the ambiance of the Bangkok-inspired modern design. Seating up to 90. Private dining room seats up to 20.





BUCA DI BEPPO

Buca di Beppo celebrates recipes handed down from generation to generation by Italian immigrants in an eclectic setting that makes every occasion a party. And in the spirit of Italian culture, dinner is served family-style, perfect for sharing and passing around the table.

STERLING BRUNCH

Consistently voted “Best Brunch” by readers of the Las Vegas Review-Journal, this elegant and elaborate Sunday affair is served in the beautiful environs of BLT Steakhouse. Menu options include such extravagances as Champagne, caviar, lobster and crab legs, as well as freshly prepared sushi, omelettes, beef tenderloin, and more. Top off this legendary experience with a dazzling dessert and mimosa. Seating up to 180.

TEQUILA TAQUERIA

At Tequila Taqueria you'll experience the soul of Mexico. Enjoy delightfully authentic Mexican dishes and beverages set to a backdrop of revolución imagery, vintage tortilla presses and other interesting cultural icons. Quench your thirst with a selection of 37 premium tequilas and 10 ice-cold Mexican beers. Start with fresh-pressed corn and flour tortillas filled and hand-rolled with the freshest ingredients.





YOU'RE IN GOOD COMPANY

When it comes to business, being on the road doesn't have to mean being on your own. When you're at Bally's Las Vegas, you're in command of a great team of business professionals with years of experience. Your goals are our goals; our success lies in your success. Let our experts take you through every step of the process towards a memorable and effective program.

BUSINESS SERVICES

IN-HOUSE BUSINESS SERVICES

Conveniently located on the Bally's/Paris promenade, and equipped to handle all of your on-site business needs, our Business Center is your office away from the office. Services such as shipping, faxing, printing, copying, binding, lamination, office supplies, laptop, two-way digital radio rentals and notary service make working from the road a breeze. Take advantage of high-speed Internet access and a mini-conference room, or utilize our convenient sign shop which serves all of our local properties.

DÉCOR AND ENTERTAINMENT

It's always important to look your best. That goes for your meeting or event as well. Our team is committed to making your event look its best and perform at optimum efficiency. Working with our preferred partners, we can handle all of your needs and requirements to create imaginative themed events, provide exciting and engaging entertainment, design spectacular décor, and oversee all areas of staging and production.

KNOWLEDGEABLE BUSINESS PARTNERS

Meeting your needs and exceeding your expectations are our overriding objectives. To ensure you have everything you need at your fingertips, we have partnered with knowledgeable and experienced professional service providers that can build on our joint efforts to ensure that your program is successful. From arranging meet-and-greet limousine transfers and partner programs to coordinating recreational tours, golf tournaments and other outings, together we can make your vision a reality.

For your on-site audio/visual and production needs, Bally's Las Vegas has chosen Encore Productions as our in-house production company and equipment provider. As an industry leader and the largest production and audio/visual house in the area, the award-winning professionals at Encore combine their expertise with their intimate knowledge of our property to give you and your attendees a seamless experience.

"We couldn't have asked for a more attentive and welcoming staff. Your elevated level of customer service and friendly, helpful attitude made it possible for our meetings team to focus on our attendees and their needs, rather than stressing over behind-the-scenes meeting details."

– Michelle Zajac
Manager, Tradeshows & Events
Best Western International



HOTEL AMENITIES



ENTERTAINMENT

When visiting the Entertainment Capital of the World, the multitude of choices can be daunting. But when you're at Bally's Las Vegas, you've already got the best seat in the house.

International mentalist Frederic Da Silva showcases the powers of his mind in his renowned show *PARANORMAL* to Bally's Las Vegas. Experience an afternoon of mystery, magic, hypnosis and mind-reading that will leave you astonished and amazed.

Additionally, Bally's is home to "Tony N' Tina's Wedding," the exciting interactive theatrical performance that has garnered rave reviews since its opening nearly 20 years ago. The production satires an Italian-American wedding and the audience participates in all aspects of the fictitious event, making it Las Vegas' wildest wedding.

"50 SHADES! THE PARODY" is a hilariously naughty show that explores the steamy relationship between Christian Grey and Anastasia Steele, as seen through the eyes of a trio of girlfriends reading the novel at a book club gathering. As the women devour the novel, the character's delicious affair comes to life before their eyes. After all, who needs staid book club fare when a book like this can be so...stimulating?



NIGHTLIFE

Bally's Las Vegas is at the center of the Strip's world-famous nightlife. Yet, you can choose to stay close to home and still enjoy a superb evening of music and entertainment. Step into Sully's Bar for a unique change of pace. Order a specialty cocktail or select from their extended draught beer selections. If you're more interested in music, relax in the refined setting of the Indigo Lounge. Richly appointed, Indigo's signature drinks and soothing sounds envelop you in opulence and glamour. Or, kick it up a notch at Tequila Taqueria, an exciting Mexican sidewalk cantina offering a tantalizing menu of light fare and foods for sharing. Enjoy delightfully authentic Mexican dishes and a selection of 37 premium tequilas.

PAMPERING

Forget your cares with a visit to the luxurious Spa at Bally's where you can indulge in a full range of rejuvenating treatments such as massage, waxing, facials, body treatments or hydrotherapy baths. Or, perhaps you need to reinvigorate at the Bally's Fitness Center where you'll find a well-outfitted exercise room, heated whirlpool, steam room, sauna, Jacuzzi, private lockers, shower facilities and beauty amenities. Afterwards, refresh at The Salon at Bally's where friendly stylists offer haircuts for men and women, color gloss, highlights, makeup, facials, manicures and pedicures in a beautiful and relaxing atmosphere.





POOL

You may decide that the best pampering is a day spent at our oversized outdoor pool. Set amongst majestic palm trees with a separate whirlpool spa and seasonal poolside beverage and snack service, it is the perfect place to spend an idle day. Lavish cabanas and poolside villas stocked with every imaginable amenity are also available for daily rental.

GAMING

Bally's Las Vegas' 67,000-square-foot casino is a bright and inviting gaming area where excitement reigns round-the-clock. Offering everything from the classic slot machine to the newest digital games, and all the best table games, this is the place to experience Las Vegas at its best.

As a unique alternative, consider a private group slot tournament, group gaming lessons, or other interactive gaming event where everyone can join in the fun.

“With so much to offer, Bally's Las Vegas provided both the Association and our attendees an excellent value.”

– Tina M. Moran
Director of Meetings and Conventions
American Orthotic & Prosthetic Association





THE
LINQ[®]



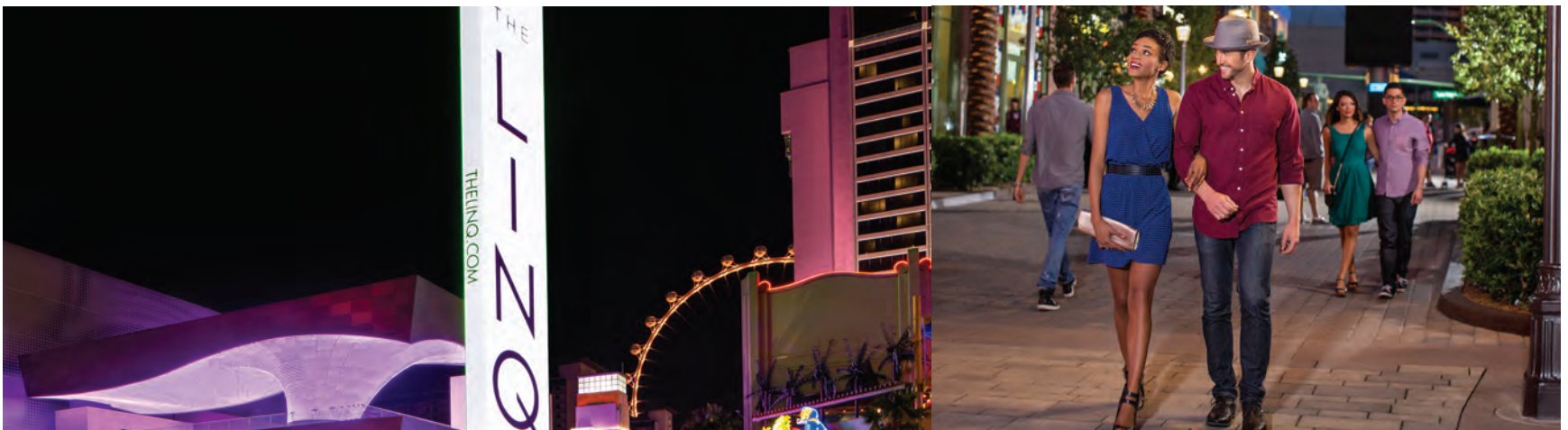


WELCOME TO THE LINQ PROMENADE

From the perfect red velvet cupcakes at Sprinkles to star-studded blowout events at Brooklyn Bowl and everything in between, The LINQ Promenade is the prime location for lovers of the unexpected and seekers of the extraordinary.

The LINQ Promenade offers a singular dining and shopping experience, loaded with variety and excitement in a lively street atmosphere. It's also home to the High Roller, the crown jewel of the Promenade. The High Roller is the world's largest observation wheel and Las Vegas' hottest new attraction. Boasting 360-degree views of the entire city from a towering 550 feet, it also offers a gorgeous LED light show from dusk 'til dawn, all year-round. For the best views of Las Vegas and a truly once-in-a-lifetime experience, nothing on the Strip can match it.

Take your meeting to the next level at The LINQ, surrounded by endlessly irresistible dining options, unique boutiques, thrilling casino action and something fresh and surprising at every turn.



HIGH ROLLER



HIGH ROLLER AT THE LINQ A UNIQUE GROUP EXPERIENCE ABOVE THE STRIP

Give your attendees an experience they will never forget by gathering them on the tallest observation wheel in the world. Situated within The LINQ Promenade, the High Roller towers 550 feet above the Strip and is a must-see landmark of epic proportions.

Featuring 28 cabins, each holding up to 40 people, the High Roller truly offers a unique venue for breathtakingly spectacular private group functions. Cabins can be booked individually or in any quantity, up to and including complete buyouts, and full catering services are available.

Host an event with us and wow your guests with a spectacular setting, flawlessly designed facilities and the latest in audiovisual technology. On top of our world-class amenities, our dedicated team is committed to making every meeting a completely seamless showstopper. You'll have people talking long after they've hung up their lanyards.

CAPACITIES AND DIMENSIONS: HIGH ROLLER | 40 PER CABIN | FULL CAPACITY 1,120



WHEEL HOUSE



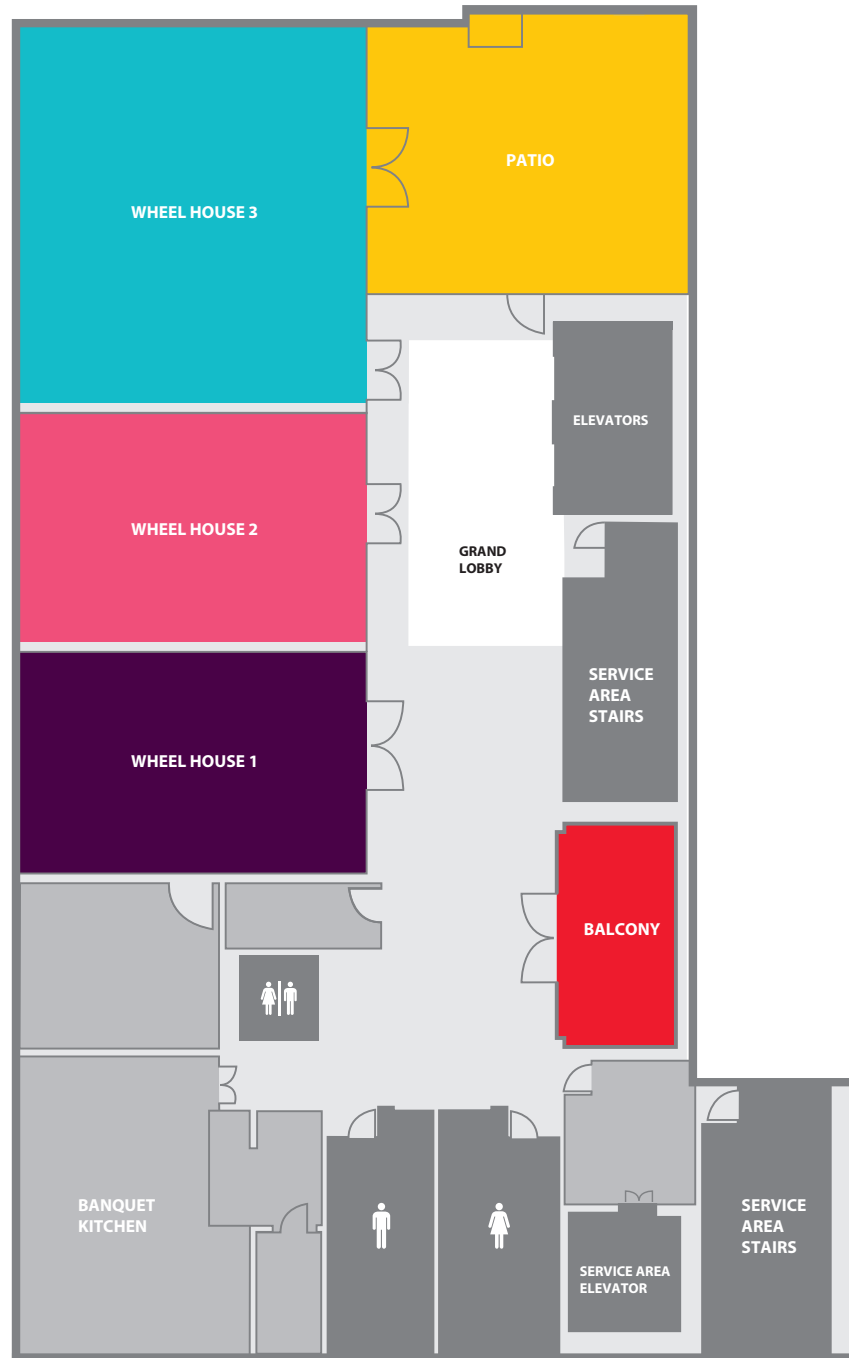
WHEEL HOUSE AT THE LINQ AN EXCLUSIVE MEETING SPACE WITH GREAT VIEWS

When traditional simply won't do, break convention and hold your meeting in the spacious Wheel House of the High Roller. With 2,500 sq. ft. and room for up to 250 guests, this fifth-floor gem is unquestionably the most unique venue in the city.

The Wheel House offers breathtaking Vegas views and enviable modern design and flexibility, with the option to be divided into two or three separate spaces.



Wheel House – Capacities and Dimensions



CAPACITIES AND DIMENSIONS

ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H-SQUARE	CONFERENCE
WHEEL HOUSE	2,496	32	78	12	100	200	225	140	72	88	38
WHEEL HOUSE 1	640	32	20	12	25	50	60	36	18	22	10
WHEEL HOUSE 2	640	32	20	12	25	50	60	36	18	22	10
WHEEL HOUSE 3	1,216	32	38	12	50	100	110	60	36	44	18
PATIO	728	28	26	-	-	-	60	48	-	-	-
GRAND LOBBY	1,014	13	78	12	-	-	-	-	-	-	-



THE VORTEX UNDER THE STARS FOR YOUR NEXT EVENT

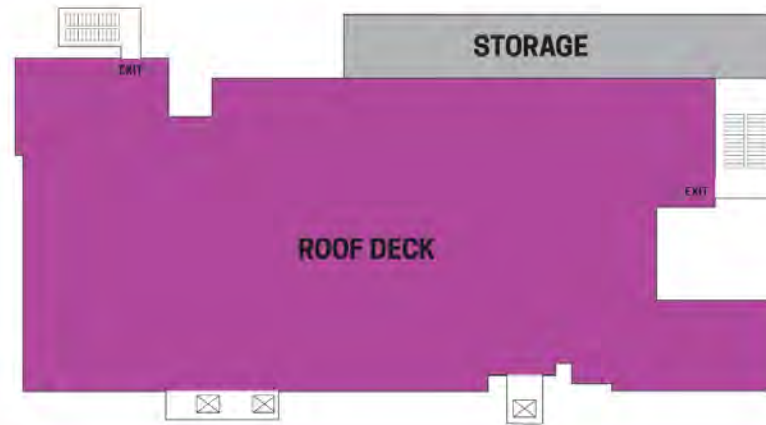
Add a swirl of color to any special occasion under the sprawling canopy of lights above the heart of the Strip. This incredible display makes for the perfect umbrella for any business meeting, fashion show, wedding or celebration.

Hold your next event in the new Vortex outdoor venue with 20,000 sq. ft. of customizable space at The LINQ. Experience the spectacular view from the 18,000 sq. ft. Bloq ballroom with floor-to-ceiling windows. Or for larger events, reserve both The Vortex and the Bloq for an indoor/outdoor experience.

BLOQ



The Vortex



CAPACITIES AND DIMENSIONS

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF
Vortex	Vortex	20,000	-	-	-	2,400	2,400	1,400	-	-	-	-
Bloq	19,500	225'	140'	8'	400	800	1,200	600	-	-	-	-

SPECIAL VENUES

Capacities and Dimensions

ROOM NAME	SQ. FT.	LENGTH	WIDTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H-SHAPE	CONFERENCE
Brooklyn Bowl	—	—	—	—	—	—	3,000	250	—	—	—
Chayo Mexican Kitchen + Tequila Bar	—	—	—	—	—	—	500	228	—	—	—
ameriCAN	—	—	—	—	—	—	119	50	—	—	—
Flour & Barley	—	—	—	—	—	—	214	184	—	—	—
The Tilted Kilt Pub & Eatery	—	—	—	—	—	—	400	225	—	—	—
Yard House	—	—	—	—	—	—	725	524	—	—	—
ameriCAN Beer & Cocktails	—	—	—	—	—	—	200	100	—	—	—







RESTAURANTS/BARS

8. SPRINKLES
9. IN-N-OUT BURGER
10. FLOUR & BARLEY BRICK OVEN PIZZA
11. TILTED KILT PUB & EATERY
14. GORDON RAMSAY FISH & CHIPS
16. HAUTE DOGGERY
17. STARBUCKS
20. GUY FIERI'S KITCHEN & BAR
21. TAG SPORTS BAR
22. SQUEEZE
23. AMORINO GELATO
24. CHAYO MEXICAN KITCHEN + TEQUILA BAR
26. OFF THE STRIP BISTRO AND BAR
30. VIRGIL'S REAL BARBECUE
33. ameriCAN BEER & COCKTAILS
34. JABURRITOS
35. GHIRARDELLI ICE CREAM AND CHOCOLATE SHOP
37. YARD HOUSE

CASINOS

- THE LINQ
- FLAMINGO
- 19. JIMMY BUFFETT'S MARGARITAVILLE
- 25. O'SHEAS

NIGHTLIFE

2. HIGH ROLLER ENTRANCE & TICKETING
7. BROOKLYN BOWL
18. CENTER STRIP BOX OFFICE
25. O'SHEAS

SHOPPING

4. CHILLI BEANS
5. BILLABONG
6. RVCA
12. 12A.M. RUN
13. WELCOME TO LAS VEGAS
15. BASIN
27. GOORIN BROS.
28. VIRTUAL REALITY
31. BELLA SCARPA
32. HAVAIANAS
36. PHOTO & GO

FACILITY

1. CHARTER GROUPS
2. HIGH ROLLER ENTRANCE & TICKETING
29. AMAZON LOCKERS
38. HIGH ROLLER VALET

BOLD. SOPHISTICATED. ENTICING.



WELCOME TO THE CROMWELL



THE
CROMWELL
LAS VEGAS



*NOTHING ELSE COMES CLOSE
TO THE CROMWELL.*

Experience the legacy of Las Vegas with a modern twist at The Cromwell Hotel. Located at one of the most dynamic corners of the strip, this boutique-style hotel places you right in the pulse of the city.

The moment you enter you'll be enticed by the bold sophistication and lavish details. Our 188 rooms and suites mirror modern Parisian loft-style apartments featuring vintage motifs and breathtaking views of the city.

At The Cromwell, we define every moment with experiences to lure the imagination and excite the senses. Experience a variety of our amenities including the chic lobby bar—Bound, Celebrity Chef Giada De Laurentiis' GIADA, and the rooftop nightclub, Drai's Beach Club Nightclub.

PARLOUR SUITE



Displaying modern and retro décor with a Parisian touch, the 723-square-foot ParLOUR Suite features one king bed, hardwood floors and vintage trunk-style furnishings. This Vegas suite also has a dining and living area with a 55-inch flat-screen TV. While every suite has a steam shower with a rain showerhead and a vanity wall with hair and makeup products, this one has its tub in the room.

PARLOUR SUITE FACTS AT A GLANCE

- 723 square feet
- Intimate living area with couch and small dining area
- Full-height refrigerator stocked upon request
- Steam shower
- Deep soaking tub
- Two 55-inch high-definition flat-screen televisions
- Optional connecting room



BOULEVARD SUITE



Fun and glamour come together in this 1,061-square-foot Boulevard Suite with a spectacular Strip view. This modern Vegas suite has one king bed, plush seating, a separate dining area, wet bar and a living room with a pinball machine and flat-screen TV. Each Boulevard Suite has a unique bathing experience with a deep soaking tub and a steam shower stall. A separate vanity area makes getting ready easy.

BOULEVARD SUITE FACTS AT A GLANCE

- 1,061 square feet
- Full-height refrigerator stocked upon request
- Steam shower
- Deep soaking tub
- Prime view of Bellagio fountains and the Las Vegas Strip
- Pinball machine
- Two 55-inch high-definition flat-screen televisions
- State-of-the-art entertainment system
- Small wet bar area



GALLERY SUITE



The 1,411-square-foot Gallery Suite offers a posh Las Vegas hotel stay. It features one king bed, a huge living room with sectional seating, a dining space, a separate wet bar area and a fridge with items for sale. Showcasing pops of salmon and metallic colors, the modern suite includes retro touches like antique trunk furniture and wood floors. The master bathroom has a separate tub and steam shower, and there's a half bathroom near the living room.

GALLERY SUITE FACTS AT A GLANCE

- 1,411 square feet
- Full-height refrigerator that can be stocked with guest preference upon request
- Steam shower
- Deep soaking tub
- Dining area
- Desk
- Open floor plan
- Large bar area
- Two 55-inch high-definition flat-screen televisions
- Mini Mac available for use in room
- Optional connecting room



STANDARD ACCOMMODATIONS



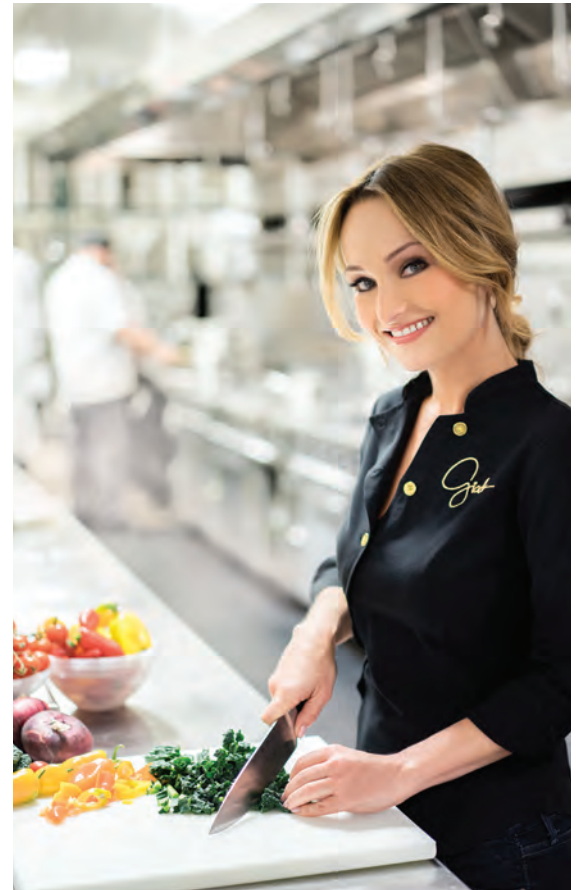
Reminiscent of a Parisian-style apartment, each one of our rooms and suites features distressed hardwood floors, plush seating and antique trunk-style furnishings to give it both a modern and vintage flair. The neutral tones and berry accents provide a relaxing, glamorous vibe. A unique feature in the bathroom are English-French phrases embedded in black and white mosaic-tiled shower walls. The elevator lobby offers coffee, tea and fruit-infused water.

LUXURY KING/LUXURY QUEEN & DELUXE KING/DELUXE QUEEN *FACTS AT A GLANCE*

- 360 square feet
- Vanity area
- 55-inch high-definition flat-screen television
- Armoire
- Full-length mirror and plush seating
- Finest bath amenities and products
- Rain shower experience
- Hallway coffee service
- Luxury rooms feature a Strip View



Giada



Giada De Laurentiis' very first and self-titled restaurant, GIADA, greets guests with a warm and welcoming atmosphere, al fresco dining, a beautiful exhibition kitchen showcasing fresh pastas being made daily by hand and a signature antipasto bar. Located on the second story of The Cromwell on the Las Vegas Strip, GIADA can accommodate 260 guests and showcases automatic retractable windows boasting prime views of the Bellagio fountains and is a short walking distance to Caesars Palace, with easy access to Bally's Grand Bazaar Shops.

GIADA encompasses three dining experiences—a dining room, a lounge and a terrace.

SQUARE FOOTAGE: 14,300 sq. ft.

PRIVATE DINING ROOM: seats 20 guests

BY REPLACE: Seats 44 guests

AL FRESCO: Seats 48 guests

CIRCLE: Seats 36 guests



Giada

GIADA is open daily

Breakfast & Lunch, Daily: 8am – 2:30pm | Dinner, Daily: 5pm – 11pm | Lounge, Daily: 9am – Midnight



INTERLUDE

The Cromwell is steeped in luxury, service and confidence. Interlude is such a place where it all comes together. This posh casino lounge is the ideal vantage point for people-watching and socializing. Interlude's centralized location makes it a win-win situation with one side offering a glamorous vibe for the ultimate Las Vegas lounge experience. Complimentary breakfast is served from 7am – 10am.

– 2,250 sq. ft.

– 125 capacity



BOUND

Whatever time of day it is, whatever mood you're in, Bound is the "it" place to be. Bound is The Cromwell's sophisticated lobby bar that features a menu comprised of signature cocktails created by famed mixologist Salvatore Calabrese. The curvaceous circular bar at Bound is a work of art while providing an intimate vibe. Experience a new level of class any time of day. We promise not to bat an eye when you show up in your pajamas for Salvatore's Breakfast Martini. Also, General Manager Happy Hour is from Thursday – Saturday and hotel guests receive Moët & Chandon Champagne at no charge from 5pm – 6pm.

– 1,457 sq. ft.

– 75 capacity



THE ABBEY

The Abbey is a reserved High Limit room for thrill-seekers who want to be curtailed off from the masses for even more exclusivity. Located just off the casino floor, this elegant room provides personal gaming action for the ultimate Las Vegas experience.

– 40 capacity



Drai's

BEACH CLUB • NIGHTCLUB



The crowning jewel of The Cromwell hotel, Drai's Beach Club provides an unrivaled view encompassing the entire Strip and beyond. Designed and operated by lifetime industry professionals from the most revered venues in the world, Drai's rooftop oasis redefines the Beach Club experience.

A world-class venue featuring live performances from renowned EDM artists, a full service gourmet kitchen and an unforgettably iconic view, Drai's takes entertainment, service and dining to new heights.

Offering a variety of spacious seating options, multiple pools and exceptional customer service from our handpicked staff, Drai's delivers a one-of-a-kind experience unlike any other on the Strip.

Take your next event to uncharted territory. This venue is available for private events.

Drai's

BEACH CLUB • NIGHTCLUB

Beachclub: Friday – Sunday 11am – 6pm | Nightclub: Thursday – Sunday 10:30pm – 4am



Challenging the conventional club, Drai's Nightclub is built upon the fundamental principles of sophistication, innovation and pure authenticity.

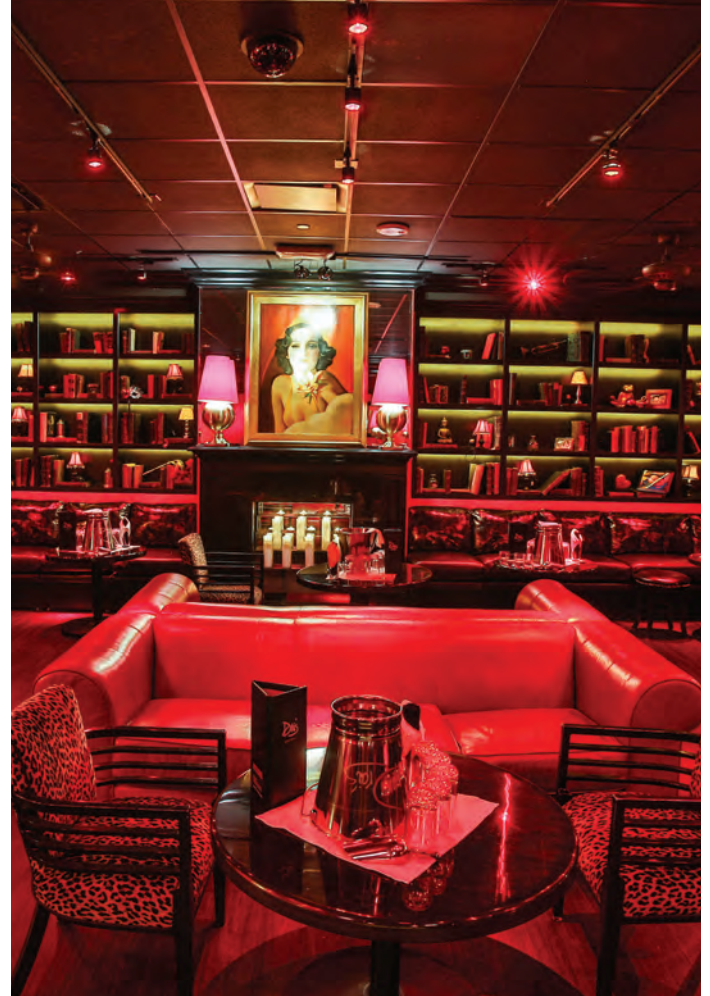
The design of Drai's is on a scale entirely new, with provocative interiors of deep purples and gold, along with wall-to-wall LED screens. Visual FX are artfully placed and designed around the centerpiece in a radial pattern, emanating rays of light throughout the room as well as a spacious dance floor overlooking the stunning cityscape of the Vegas Strip.

From walls to ceiling, a high-resolution LED video screen is an ideal location for custom branding. Our next-generation Funktion One sound system combines high-power handling and precision audio.

Escape for the night. This venue is available for private events.

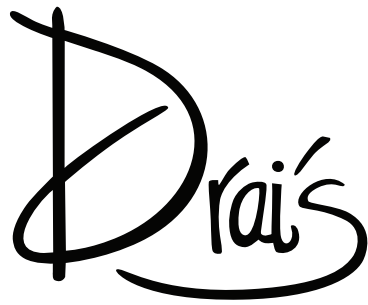
Drai's *after hours*

Thursday – Sunday | 1am – 10am

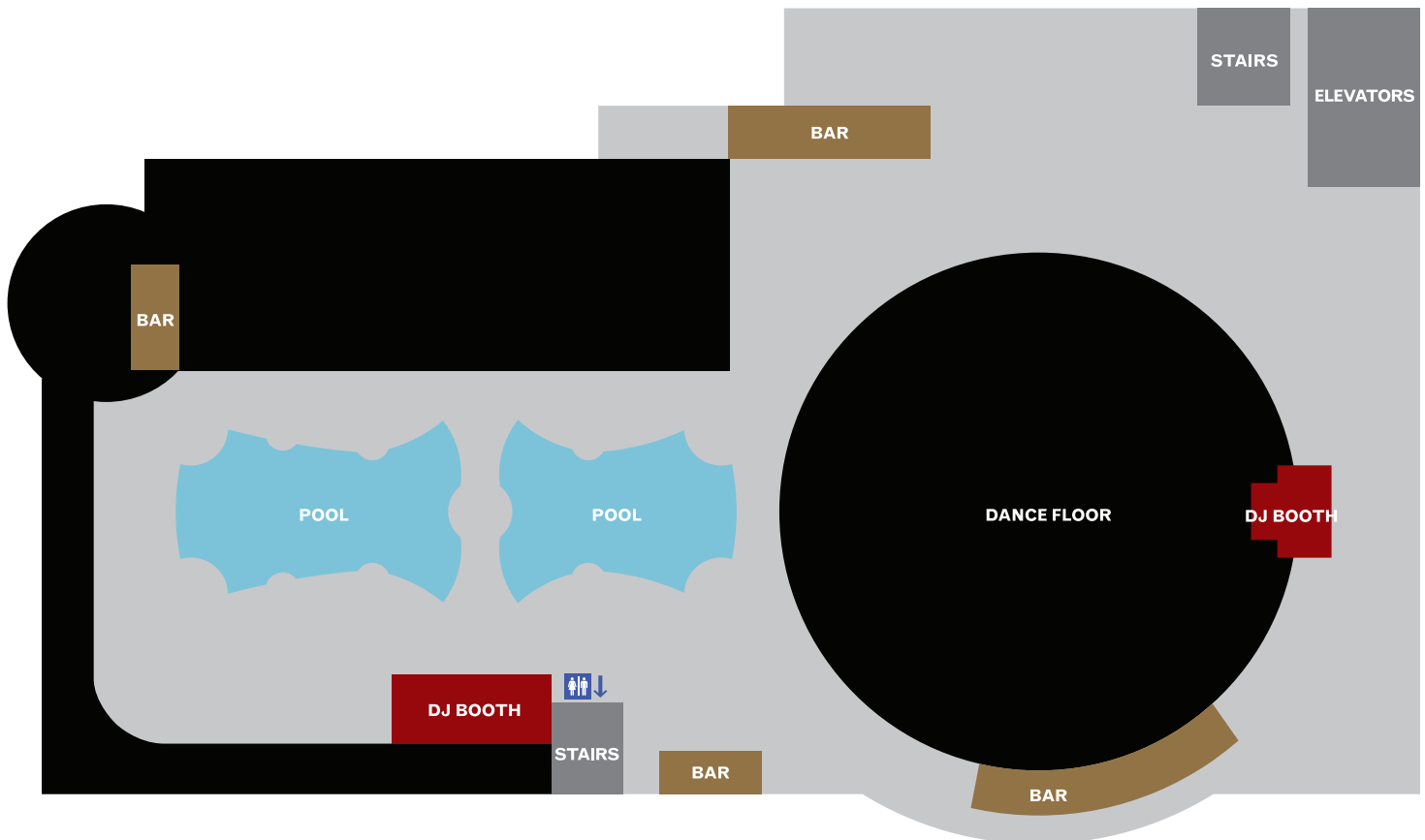


Drai's After Hours has been a staple of the Las Vegas nightlife scene for more than 17 years. It is the go-to hot spot for industry nightlifers that desire to see and be seen.

Drai's After Hours retains industry locals as well as fans from abroad, as it feeds off the continual excitement of the Las Vegas Strip. At 11,000 square feet and a capacity of 598, Drai's After Hours features four unique rooms with two different music formats. Adorned with opulent black, red and gold décor, the ambience reflects the style of a vintage French mansion. Accents include pin-up photography, palm trees and 55 luxurious VIP tables. With comfortably lavish seating for hundreds, two dance floors and multiple bars, prepare yourself for an amazing experience. Experience Drai's After Hours. This venue is available for private events.



BEACH CLUB • NIGHTCLUB



DRAI'S BEACH CLUB

- 35,000 square feet
- 2,500 capacity

DRAI'S NIGHTCLUB

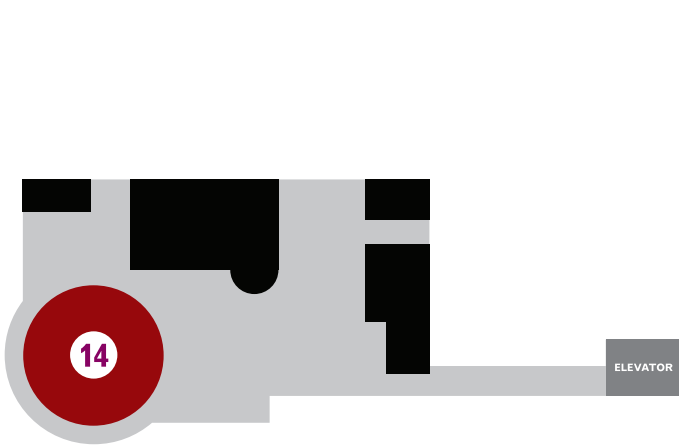
- 25,000 square feet
- 2,200 capacity

TOTAL MEETING SPACE AVAILABILITY

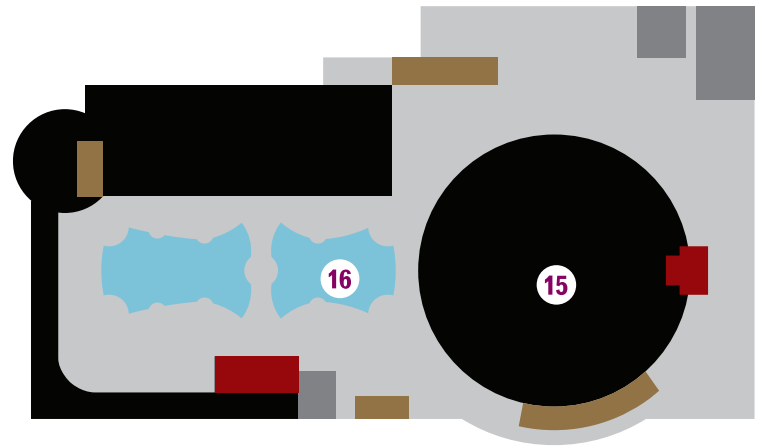
- 65,000 square feet
- 4,700 max capacity
- Two lower level main pools
- Central wet deck and perimeter seating
- 40 poolside day beds
- Nine exclusive VIP Bungalows sharing five elevated pools
- 15 luxury mezzanine level cabanas with private pool and private shower/restroom
- Two full bars



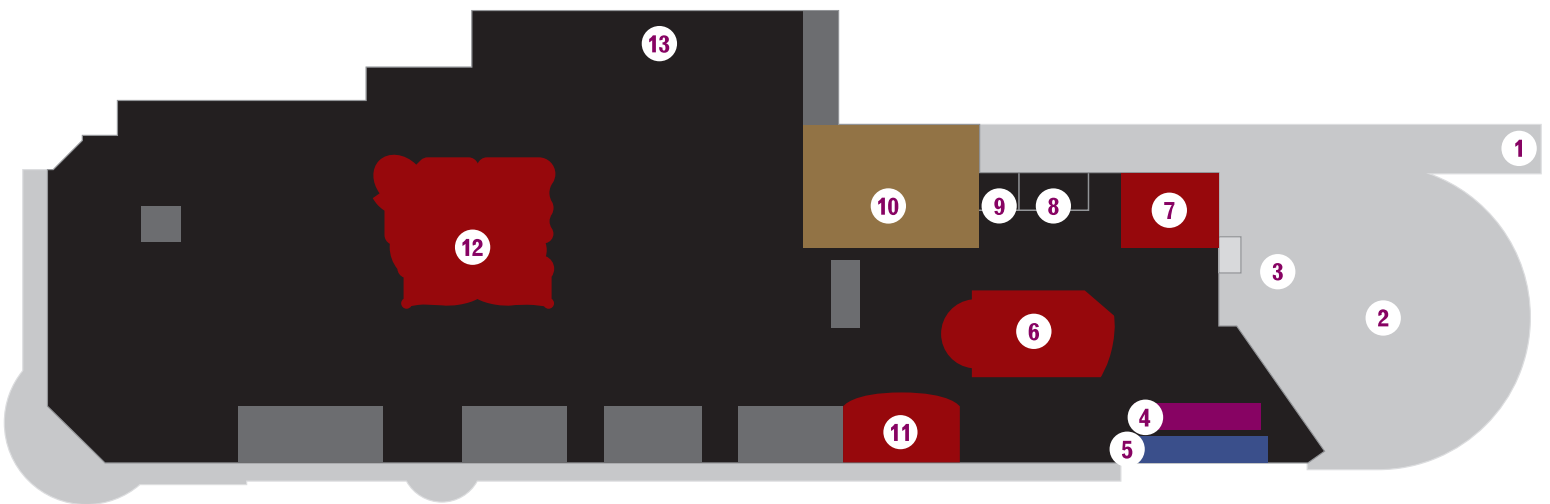
THE
CROMWELL
LAS VEGAS



SECOND FLOOR
GIADA



ELEVENTH FLOOR
DRAI'S BEACHCLUB • NIGHTCLUB



CASINO FLOOR

PROPERTY MAP

RESTAURANTS + BARS

- 6 Bound
- 14 GIADA
- 15 Drai's • Nightclub
- 16 Drai's Beach Club

SHOPPING

- 7 Curios

CASINO

- 8 Cashier
- 9 Total Rewards® Center
- 10 High Limit Poker Room
- 11 The Abbey
- 12 Interlude

FACILITY

- 1 Parking Garage
- 2 Porte-Cochère
- 3 Valet
- 4 Hotel Registration
- 5 Fitness Center
- 13 Security



GOLF

CASCATA®

Cascata, Italian for “waterfall,” is aptly named. A 418-foot waterfall flows from the steep mountainside, tumbling over mammoth boulders and cascading into a river that roars through the clubhouse before eventually culminating in a tranquil stream. It’s no wonder *Sports Illustrated* called it “golf’s hidden treasure.”

The option to organize tournaments is also available.





RIO SECCO®

Nestled in the foothills of the Black Mountain Range, this 18-hole championship course is home to the Butch Harmon School of Golf. For a truly unique setting, consider holding your small meeting of up to 35 people in the private locker room, where the lockers in the background belong to some of the game's greatest players, including Tiger Woods.



